

## Carrani Tours has teamed up with Gray Line, in an exclusive partnership for tours in Rome.

Gray Line and Carrani Tours, created a partnership that makes Carrani Tours the exclusive operator of all of Gray Line's sightseeing tours in Rome

NEW YORK, NEW YORK, UNITED STATES, April 4, 2014 /EINPresswire.com/ -- After meeting at the ITB trade show in Berlin, <u>Gray Line</u> and <u>Carrani Tours</u>, the leading tour operator in Rome for over 85 years, created a partnership that makes Carrani Tours the exclusive operator of all of Gray Line's sightseeing tours in Rome—effective immediately.

"Since 1925, we have achieved many successes; however, this exclusive agreement with Gray Line is an important milestone for Carrani Tours," said Mr. Paolo Delfini, President and Owner of Carrani Tours. "We are excited to deliver an exceptional experience to Gray Line Rome's customers."

In addition to top-ranked service and tours, Gray Line travelers will also benefit from Carrani Tours' "Skip the Line" early access to the Vatican Museums and Sistine Chapel. Bringing the most tourists to the Vatican out of any Italian tour operator, Carrani Tours has been chosen as one of just three companies worldwide, and the only one from Italy, to have the exclusive privilege of entering the museum fifteen minutes before anybody else.

Carrani Tours will operate their new partner's Rome sightseeing tours under the Gray Line label. In a statement, Gray Line said that Carrani Tours has "a very solid reputation and were recommended or endorsed by several Gray Line tourism partners."

In its partnership with Carrani Tours, Gray Line, considered the father of sightseeing tours, will also work closely with Ciao Italy & Carrani Tours, the US branch of the Italian tour operator. On this new enterprise, Mr. Guido D'Ugo, Managing Director for North America of Ciao Italy & Carrani Tours, said, "After securing a special partnership with the Vatican in 2013, this new venture with Gray Line in 2014 confirms the leadership Carrani Tours has demonstrated over the decades as a prominent tour operator in Italy. I am proud to manage the USA branch of Carrani Tours and look forward to further establishing our USA brand recognition under Ciao Italy & Carrani Tours."

With over 100 years of experience, Gray Line is the largest sightseeing company in the world, carrying more than 25 million passengers annually in over 700 destinations. In their new partnership, Gray Line and Carrani Tours will solidify their reputation as a reliable name and tour operator in Rome.

For further information
Carrani Tours <a href="http://www.ciaoitalytours.com">www.ciaoitalytours.com</a>
Ciao Italy & Carrani Tours <a href="http://www.graylinenews.com/licensee-news.html">www.ciaoitalytours.com</a>
Gray Line <a href="http://www.graylinenews.com/licensee-news.html">http://www.graylinenews.com/licensee-news.html</a>

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