

## Rosy Toes Designs Caters to Celebs on the Go with Eco-Friendly Smartphone Case at MTV Movie Awards

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EINPresswire.com/ -- Rosy Toes Designs is catering to celebs on the go with its <u>eco-friendly</u> smartphone cases, which will be gifted to celebrities attending The Artisan Group® exhibit at GBK's Luxury Gift Lounge for the 2014 MTV Movie Awards, taking place April 11-12, 2014 in Beverly Hills, CA.

Rosy Toes Designs (<a href="http://www.rosytoesdesigns.com">http://www.rosytoesdesigns.com</a>) will be catering to celebs on the go with its handcrafted, ecofriendly <a href="mailto:smartphone case">smartphone case</a> (Phone Wristlet) in "Retro Daisy" and "Sweetheart Owl." The Wristlets will be gifted to celebrities attending The Artisan Group exhibit at GBK's Luxury Gift Lounge in Honor of the 2014 MTV



Phone Wristlet / Smart Phone Case in "Sweetheart Owl"; Felted wool sweaters, hemp strap, brass snap, wool roving embellishment

Movie Awards Nominees & Presenters, taking place April 11-12, 2014 at an exclusive location in Beverly Hills, California.

Each Phone Wristlet is handcrafted from three layers of felted wool sweaters for durability and protection, and is designed to fit most cellphones, smartphones and iPhones, with an opening of approximately 3-1/4" wide x 5-1/2" tall. The wristlet also includes an extra pocket for an ID, money, keys, or even a granola bar. The pouch closes with a sturdy silver-finish brass snap. The hemp wrist strap is soft to the touch and comfortable on the skin.

Lucy Chapman, owner/designer at Rosy Toes Designs, says she chose the Phone Wristlets to gift because they are not only fun and stylish, but one-of-a-kind pieces of functional art. "I love working with reclaimed sweaters. One of my favorite parts of the creative process is going in search of the materials. Each sweater is a little different in terms of stitch, pattern and color so each piece is unique."

The Phone Wristlets, which are from the Flora and Fauna Phone Wristlet Collection, retail for \$38.50 and can be ordered at rosytoesdesigns.com.

The Phone Wristlet in "Cherry Blossom" will also be included in The Artisan Group's Collaborative

Gift Bag in Honor of 2014 Earth Day, which will be delivered to some of Hollywood's most ecoconscious celebrities including Jessica Alba, Emma Watson, Edward Norton, Adrian Grenier, Will.i.am, Robert Redford, Leonardo DiCaprio, Drew Barrymore, Woody Harrelson, Jessica Chastain, Anne Hathaway and many others.

Lucy is a fiber artist and designer and has been creating handcrafted wool items, from beanies, hats and wrist warmers to small tech accessories and bags, since 2009. Some of her most popular items are her luxury felted messenger bags, laptop bags and cross-body bags. Incorporating only the highest quality materials and fiber, they showcase needle felted details and have heavy-duty cotton duck or upholstery fabric lining.

The bags are designed to last ten or more years and mechanical and structural parts such as buckles, strapping and linings can be replaced when they wear out. "I will gladly give much loved and used Rosy Toes bags a 'facelift' as needed," smiled Lucy. "With proper care, these bags can last a lifetime."

Lucy is inspired by walks in the woods and the fibers, fabrics and ribbons she works with every day, as well her customers' requirements. "My customers sometimes have a specific need and so we brainstorm to come up with a solution."

For spring/summer 2014, Lucy is working on a line of <u>hand-felted accessories</u>, including small zippered pouches, clutches and wristlets in bright colors like fuchsia, spring green, sunflower and lemon yellow, which will be embellished with various needle felted items such as butterflies, various flowers, a sunburst, owls, dots and musical themes.

Rosy Toes Designs has participated in numerous The Artisan Group giftings, including for the Primetime Emmy Awards, The Golden Globe Awards and the Official Gift Lounge for the 46th Annual CMA Awards. The company's products are in the hands of Ryan Gosling, Genevieve Gorder and Carie Cucksey. Its Elegant Alpaca Cuffs were chosen by Vogue UK as one of the "must have accessories of the season" and have been featured in Urban Farm Magazine. Read Rosy Toes Designs product reviews and testimonials on the Rosy Toes Designs website, at <a href="http://www.rosytoesdesigns.com/review.html">http://www.rosytoesdesigns.com/review.html</a>.

To learn more about Rosy Toes Designs, visit rosytoesdesigns.com or contact Lucy Chapman by email. Become a fan on Facebook, Twitter, Pinterest and Instagram (@RosyToesDesigns). Shop Rosy Toes Designs at rosytoesdesigns.com.

For more information about The Artisan Group, visit theartisangroup.org.

**About Rosy Toes Designs** 

At Rosy Toes Designs (<a href="http://www.rosytoesdesigns.com">http://www.rosytoesdesigns.com</a>) you'll find artisanal quality bags, blankets and fashion accessories handcrafted from luxury natural fibers. My favorites include

felted wool, alpaca, recycled silk and up-cycled wool and cashmere sweaters.

Rosy Toes Designs is a proud member of TAFA (Textile and Fiber Arts List) and The Artisan Group®.

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