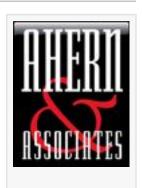


## The Trucking Industry Continues to Rely on Consultation Services Through the First Quarter of 2014

The first quarter of 2014 has seen a marked increase in industry interest in consultation and market analysis services from Ahern and Associates.

PHOENIX, AZ, UNITED STATES, April 7, 2014 /EINPresswire.com/ -- Trucking and logistics consulting firm Ahern and Associates saw a record number of mergers and acquisitions in the trucking industry through 2013 along with strong demand for their operational review and other consulting services. With the first quarter of 2014 behind it, the industry is still taking stock of what the year is likely to bring. Nonetheless, the combination of some of the



most challenging weather conditions on record and the recent Hours of Service rulings has made this year one of the hardest for fleet owners and drivers alike.

This has led to an ever increasing focus in industry publications and news media on how an



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industry that quite literally drives the American import/export and manufacturing economy can respond to these pressures. These pressures have led many to seek the opinions of Andy Ahern, founder and CEO of Ahern & Associates. Having already been featured widely in both industry and mainstream media including several features in Fleet Owner.com as well as the pallet industry's publication, Pallet Profile, Andy was recently asked to provide his insight to a string of other trucking and logistics

publications as well as several online media outlets.

There are currently confirmed articles in the latest issues of the Transportation Intermediaries Association's Logistics Journal, Heavy Duty Magazine and the Arkansas Trucking Association's Trucking Report.

Andy is reportedly in talks regarding insights and interviews for several other high profile industry publications with further announcements expected regarding his widely distributed newsletter, <u>the Ahern Advisory</u>. With decades of experience monitoring and analyzing the industry, Ahern's insights on trucking have been in high demand from industry outlets and clients alike. Ahern's expertise has not only helped inform the public regarding the industry, but

also helped countless trucking businesses reach favorable outcomes, as made apparent in the <u>testimonials page</u> of Ahern & Associates' website.

Ahern & Associates are a Phoenix-based logistics company that specializes in transportation and trucking logistics consulting. To learn more about Ahern & Associates' transportation consulting services, visit their website at: <u>http://www.ahern-ltd.com</u>.

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About Ahern & Associates, Ltd.

Ahern and Associates is North America's leading trucking and transportation management consulting firm. The skilled consultants at Ahern and Associates specialize in mergers and acquisitions of trucking and logistics companies as well as the restructuring and evaluation of existing carriers that seek to increase operating efficiency and improve profitability. You can follow Ahern and Associates through their industry newsletter The Ahern Advisory for frequent industry updates and advice from the leading minds in trucking and logistics.

For more information, please call 602-242-1030 or visit <u>http://www.ahern-ltd.com</u>.

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