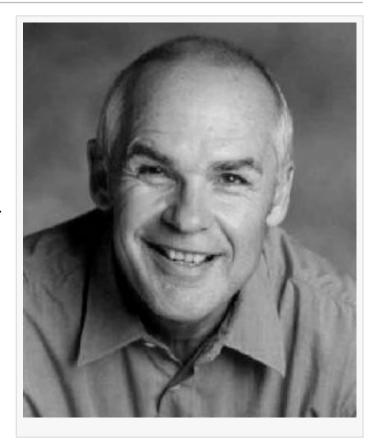


Larry Easto's Professional Services Connection

TORONTO, ONTARIO, CANADA, April 9, 2014 /EINPresswire.com/ -- Make a Difference with Larry Easto - Frantic? Harried? And still need new clients to drive your business forward? Larry Easto has answers for you! Even if you think you cannot possibly squeeze 30 more minutes out of your day, he can show you a simple method to attract clients and grow your business.

Who is Larry Easto? He is the author of Your Personal Network Is Your Extended Support Team. This little eBook – which will take you less than 15 minutes to read – is a programmed self-study of your business, that will help you gain clients and grow your business. Based on the idea that it takes 21 days to change a behavior, this powerful little book outlines a plan of action to make your professional practice reach more people.

You can be a part of Larry Easto's powerful ideas for business growth. Join him on <u>Indiegogo</u> where he is currently running a flexible crowdfunding campaign. You can help Larry educate more



people about the steps to grow a single proprietorship or entrepreneurship using simple daily steps. Contribute at a level that is comfortable for you and your budget, and get these super-valued returns on your investment:

- The Fifteen Minute Networking Special: For \$1.00 receive a copy of Your Personal Network is Your Extended Support Team, as well as a 21-day plan of action designed to put the information to work helping you grow your business.
- The Fifteen Minute Marketing Special: For \$5.00, you can get four eBooks that deal with marketing your services or products. Like Your Personal Network, each book will take about 15 minutes to read, and is built around the idea that it takes 21 days to consolidate a new habit. Therefore, each one comes with a built-in 21-day action plan.
- Basic Support Level: Step up your marketing expertise with your own copy of How to Market Professional Services e-workbook, a \$19.95 value that can be yours for a \$10.00 contribution. Learn how to showcase those hard-won skills and make connections with more clients than ever before.
- Bronze Support Level: Receive a copy of How to Market Professional Services and a one month membership in Larry's website, Professional Services Connection, including your name plus 140 characters on the website, all for \$25.00.

- Silver Support Level: Talk about value! At this level, for \$50.00, you get How to Market Professional Service, your name plus 140 characters on the website and membership, in addition to a Changeworks Assessment of your business that will point out strengths, and areas to change so that you can eliminate weaknesses.
- Gold Support Level: The value just keeps on building! For \$100, you can get all the great items offered at the Silver Support level, plus Eileen Burick will go over your marketing plan, and examine the effectiveness of your brand campaign. More than that, you'll net 2 months membership in the Professional Services Connection.
- Platinum: Yes, there is more; the value doesn't stop at the gold level. For \$150, you get 2 months membership in the Professional Services Connection, your name plus 140 characters, and one month of Laser-Coaching from Larry himself!
- Create Your Own Thank You Gift: Contribute \$250, and you can select from the various great services offered here to create your own thank you gift. Play mix-and-match with all the services offered on Professional Services Connection.
- Partner's Package: Team up with Larry to make a difference. Contribute \$300.00 to this crowdfunding campaign, and be listed for three months as a developmental partner.
- Partner Plus Package: Go beyond contributing money. For \$500.00, you can be listed for three months as a partner, have two guest content pages, and two guest blog postings on the webpage.

Did you ever see such an array of great values? Better yet, Larry is ready to help you grow your professional service in ways that will not only benefit you, but will extend your talents and skills to others in your community and neighborhood. With all these fantastic ways to contribute, it will be easy to select a level and reward that is just right for you. The books offered as rewards are part of the 15-Minute Marketing series, featured at Professional Services Connection Resources website, along with other great books designed to help you grow your professional business. Make that connection, and help Larry and other people like you grow your professional services in a way that will help all our communities be better, more profitable places to live.

Larry Easto Professional Services Connection 416 499-0067 email us here

This press release can be viewed online at: http://www.einpresswire.com

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