

Atlanta-Area Surgeons Now Offer JUVEDERM VOLUMA™ XC for Cheeks

MARIETTA, GA, USA, April 11, 2014 /EINPresswire.com/ -- The board-certified plastic surgeons in Marietta, GA at The Plastic Surgery Center of the South recently added this FDA-approved injectable filler to their array of non-surgical treatments. The filler treats age-related volume loss in the cheeks.

Dr. E. Anthony Musarra, Dr. James E. Leake, and Dr. Michael Petrosky of Plastic Surgery Center of the South (www.plasticsurgerycenterofthesouth.net) have added JUVEDERM VOLUMA XC to their menu of injectable fillers. The plastic surgeons based in Marietta, GA say the filler, which is intended to add volume to the cheeks, enhances the effects of other fillers that target wrinkles and also creates noticeable results on its own.



The plastic surgeons in Marietta, GA at The Plastic Surgery Center of the South have added JUVEDERM VOLUMA XC to their non-surgical services.

"In the past, the majority of injectable fillers on the market were used for filling in wrinkles or for adding volume to very small areas like the lips," Dr. Leake says. "Those products worked very well, but there was no simple option for plumping up larger areas like the cheeks, which can help a lot of aging faces."

As people age, it's common to lose volume in different areas of the face as fat and other tissues break down and the body produces less collagen, which keeps skin firm. These effects can cause a sunken or gaunt appearance that aesthetic medical providers have been trying to solve for years, previously relying on the surgical insertion of cheek implants or mediocre results from other injectable fillers.

In late 2013, the FDA approved JUVEDERM VOLUMA XC for replacing age-related lost volume in the cheeks, and the doctors at Plastic Surgery Center of the South say that its rapid rise in popularity shows no signs of slowing down.

"The [original JUVEDERM®](#) and other fillers are already trusted by our Atlanta-area patients," Dr. Petrosky says. "So it didn't take long for them to catch on to VOLUMA XC. So far, the results have been astonishing. VOLUMA XC adds a nice, natural-looking contour to the cheeks, which gives

patients a subtle lift and helps them look younger."

Like the original JUVEDERM, JUVEDERM VOLUMA XC's active ingredient is hyaluronic acid, a substance that the body produces naturally to keep tissues soft and flexible and to aid in healing. The production of hyaluronic acid tempers with age, and this reduction is partially responsible for a change in skin's tone and texture. While many other fillers use hyaluronic acid, the JUVEDERM family is formulated using a method called HYLACROSS®. HYLACROSS is a crosslinking technique that results in a strong smooth-consistency gel, which is more durable and less likely to cause bumps or irregularities once administered.

JUVEDERM VOLUMA XC is also popular among Marietta [facial plastic surgery patients](#).

"VOLUMA is an ideal complement to certain surgical procedures, such as mini facelift," Dr. Petrosky says. "The product can put the finishing touches on a procedure or add a little extra boost that makes a big difference on its own."

Plastic Surgery Center of the South (www.plasticsurgerycenterofthesouth.net) is in Marietta, GA, only minutes away from Atlanta and many of its suburbs. The practice's 3 board-certified plastic surgeons have over 70 years of combined surgical experience. Most of the cosmetic surgery procedures they offer are performed at the practice's state-of-the-art outpatient surgical facility, which offers the latest safety innovations and modern comforts. All of the surgeons also retain staff privileges at nearby Wellstar Kennestone Hospital and Marietta Surgical Center for more extensive cosmetic or reconstructive surgeries.

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Lori Kohler
Plastic Surgery Center of the South
(770) 421-1242
[email us here](#)

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