

New York-based Website Development Expert Says That Ecommerce Websites are Within Reach for Most Small Business Owners

E-commerce websites, New York search engine optimization and online marketing expert, Peter Crisafi, says that they open themselves to a whole new market

NEW YORK, NEW YORK, UNITED STATES, April 14, 2014

/EINPresswire.com/ -- "If you are a successful brick and mortar retailer, you already know the importance of having an online presence," says Peter Crisafi, President of dzine it, Inc. (www.dzineit.net), a leading [website design](#) and [website development firm](#) located in Manhattan and serving clients from around the world. "If you really want your business to skyrocket, however, you should consider offering some or all of your products online using an ecommerce website."

Crisafi notes that while many business owners think that having an ecommerce website is out of their reach, creating and maintaining an ecommerce website is easy and affordable, particularly if the business enlists the help of a [professional website development firm](#) with experience in building ecommerce websites.

“

E-commerce websites, New York search engine optimization and online marketing expert, Peter Crisafi, says that they open themselves to a whole new market and a world of possibilities.”

Peter Crisafi



Dzine It Website Communications Firm

“If you have an existing website, without ecommerce capabilities, many website development experts can easily integrate an ecommerce platform so that you can begin selling right away,” says Crisafi. “However, in most instances, many retailers want to revamp their entire website in advance of opening an ecommerce store.”

In fact, Crisafi says that he strongly recommends to all of his clients that, when embarking on a major website revision, such as adding an ecommerce platform, it is best to redevelop the entire website.

“The first step in creating an ecommerce website or adding an

ecommerce element to your current website is to come up with an online business plan,” says Crisafi. “This plan should include your concept, your business goals, and any marketing ideas you might have.”

Crisafi says that while it is important to have a plan outlined in advance of embarking on an ecommerce project, many business owners don't know where to start. However, he says that hiring a quality website development firm can help start a business down the right path.

Established in 2003, dzine it, inc. is a leader in custom web development, programming and design solutions for small and large business, agencies. The company offers a wide range of business-centered visual communication solutions, including web-based content management, web design, graphic design, custom web software applications, ethical white hat search engine optimization (organic SEO), video encoding, and print media solutions. For more information, call 212.989.0813 or visit www.dzineit.net.

Lue Guarrasi
Dzine It
2129890813
email us here



Dzine It Better Solutions for Business



Better Solutions Create Better Business

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2017 IPD Group, Inc. All Right Reserved.