



Madrid Stock Exchange Partners with Wavetec for Digital Signage Solutions

Wavetec is a company which has been on the forefront of technology and has now expanded its reach in the European Market.

MADRID, SPAIN, April 14, 2014 /EINPresswire.com/ -- In search to enhance digital experience and engagement, [Wavetec](#) has now expanded its reach in the European market by installing state of the art [LED display](#) solutions in Madrid Stock Exchange. The Madrid stock exchange was created in 1831, making it one of Spain's oldest financial institutions.

This project was ventured in collaboration of Wavetec, BME (Bolsas y Mercados Españoles), Telefónica and InfoBolsa and took almost 2 months for production, delivery, installation and commissioning. The solution consist of 19 meters Full Color Ticker and the use of Wavetec's Information Display Solution integrated with Madrid's own data feed to show information such as the rates, prices, shares, companies, news and other market statistical data. BME with over 20 subsidiaries is one of the most prominent operators of all stock markets and financial institutions in Spain namely Madrid, Barcelona, Bilbao and Valencia. InfoBolsa being a subsidiary of BME partnered in offering their services in data feed and design followed by Wavetec who supplied complete hardware and software solution and helped Telefónica in installing and integrating the LED ticker.

Pedro de la Muela who is working in the capacity of IT manager at BME explains:

"BME has selected Wavetec for the Madrid Stock Exchange Ticker at Palace, mainly because of their background in similar projects such as Santiago de Chile and other Stock Exchanges in the Middle East. The Implementation was quick and Involved no interruption of service.."

Wavetec being a global player in the sphere of LED display and [Queue Management Solutions](#) holds an extensive experience. With successful LED display installations and system integration in over 20 stock exchanges such as Barcelona, Chile, Peru, Qatar, Bahrain, Saudi Arabia, Oman, Dubai, Nigeria, Kenya, Wavetec now stands at the forefront of digital signage. Through the implementation of Wavetec's technological innovation and infrastructure development solutions, Madrid Stock Exchange can now display information such as the rates, prices, shares, companies, news, videos, greeting messages and other market statistical data. Moreover the ticker will also be used in IPO's, thus ensuring transparency in all financial transactions.

Combined with Wavetec's extensive experience in display and queue management, these solutions can easily be transformed into a system of engagement that dramatically increases operational efficiencies.

About Wavetec

Wavetec is a company which has been on the forefront of technology for over 2 decades and has emerged as global leaders in the industry through our belief in being the best. With presence in over 60 countries and our Information Display solutions installed at more than 20 leading financial markets in the world, Wavetec is on the forefront of technological revolution. Wavetec has specialized in Customer Experience Management and Information Display Solutions to meet the requirements of Banks, Telecoms, Stock Exchanges, Retail, Brokerage Houses, Healthcare, Advertising,

Entertainment, Retail, Education, Airlines, Mass transit, Airports & Public organizations.

Products: Queue Management Solutions, LED Display Solutions, Interactive Kiosk Solution, Donatello – Digital Signage Solution, DLP Seamless Video Wall & Opinion Plus – Customer Feedback Unit

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