Introducing Learn About The Web™

Finally a comprehensive online marketing education solution for universities, consumers and businesses.

PASADENA, CA, UNITED STATES, April 15, 2014 /EINPresswire.com/ -- Online Marketing education startup LearnAboutTheWeb™ launched last week (http://www.learnabouttheweb.com).

Learn About The Web™ is an online marketing education platform dedicated to providing consumers, universities and businesses with the education and resources to build an online business.

The platform offers instructional content, quizzes, tools and videos from expert instructors.

The content is all structured around 9 modules: Introduction, Brainstorming, Web Design, Web Development, Buying a Website, Outsourcing, Web Marketing, Monetization and Maintenance.

LearnAboutTheWeb™ enables anyone to enroll online for instruction and has one free and three paid membership plans. In addition to the instructional tools on the site, students on the system have access to a live forum, a blog, a cloud storage account, a free premium Wordpress theme and the ability to take and save notes on the system.

"We think we've built something pretty special that answers the question “how do I build an online business” " said Onuora Amobi, CEO and founder of Learn About The Web™. “Once we created the content and the methodology, it was clear to us that this was something that would be beneficial to universities and businesses as well. That led to our decision to offer Academic and Corporate licensing for our proprietary instructional material and the portal.”

You can learn more about our academic licensing here - http://www.learnabouttheweb.com/learn-about-the-web-academic-solutions/

You can also learn more about our corporate licensing here - http://www.learnabouttheweb.com/learn-about-the-web-corporate-solutions/

LearnAboutTheWeb™ launched in 2014 and is a self funded and privately owned startup.

While many online learning platforms exist, LearnAboutTheWeb™ is the only platform that has a proven and tested methodology, curated content and is wholly dedicated to helping students create an online business.

LearnAboutTheWeb™ can be found at http://www.learnabouttheweb.com

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This press release can be viewed online at: http://www.einpresswire.com

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