

Zoe Natural Creations Gifts Natural Handcrafted Soap Bar to Eco-Conscious Celebs for Earth Day 2014

NORTH CHARLESTON, SC, USA, April 15, 2014 /EINPresswire.com/ -- Natural handcrafted soap bars from Zoe Natural Creations will be included in celebrity gift bags prepared by The Artisan Group[®] in honor of Earth Day 2014. The gift bags will be delivered to some of Hollywood's most eco-conscious celebrities in time for the April 22 holiday.

Love Is All You Need <u>natural, handcrafted soap bars</u> from Zoe Natural Creations (<u>www.zoenaturalcreations.com</u>) will be included in The Artisan Group[®] Earth Day 2014 Celebrity Gift Bags, which will be delivered on or around April 22 to some of Hollywood's most eco-conscious



as included in an exclusive The Artisan Group Earth Day 2014 Celebrity Gift Bag

celebrities, including Jessica Alba, Emma Watson, Edward Norton, Adrian Grenier, Will.i.am, Robert Redford, Leonardo DiCaprio, Drew Barrymore, Woody Harrelson, Jessica Chastain, Anne Hathaway, Julianne Moore, Ted Danson, Meryl Streep, Cameron Diaz, John Mayer, Geena Davis, Barbra Streisand, Alicia Silverstone, Ian Somerhalder, Lisa Kudrow, Mark Ruffalo, Natalie Portman, Rachel McAdams, and Neil Patrick Harris.

Says Shawna Wilkinson, owner of the South Carolina-based all natural, <u>handcrafted body care</u> <u>product</u> company, "I'm constantly inspired by the amazing smells, colors and textures that nature provides. The Earth's bounty is integral to what we do here at Zoe Natural Creations and that's why we use all natural, sustainable oils and butters and whenever possible, organic, as well as naturally derived versus synthetic coloring agents."

Shawna handcrafted 30 bars of her Love Is All You Need soap using the traditional cold process method. The bar has a distinctive earthy scent which comes from patchouli, orange, tea tree, lemongrass and clove essential oils. The light-colored swirls are made with madder root, alkanet root, annatto, chlorophyll and indigo.

"At Zoe Natural Creations, we have over 25 varieties of bar soaps," remarked Shawna. "I chose Love Is All You Need because it smells amazing and it's popular with both men and women. It's also terrific for helping to keep your skin soft and moist. Although only present in small amounts, clove essential oil is known to have anti-bacterial properties and chlorophyll is a terrific antioxidant."

Zoe Natural Creations <u>Love Is All You Need bar soaps</u> retail for \$7.00 and are available on the company's website, at shops across the United States and at artisan markets in the North Charleston, South Carolina area.

In addition to its participation in the Earth Day gifting, Zoe Natural Creations in association with The Artisan Group, recently gifted its Tattoo Balm and Peppermint Lime Lip Balm at GBK's byinvitation-only Luxury Gift Lounge in Honor of the 2014 MTV Movie Awards Nominees & Presenters. The Artisan Group exhibit was visited by cast members from "Dakota's Summer," "Walk of Shame," "Grimm," "The Good Wife," "Hart of Dixie," "Resurrection," "Nashville," "Parenthood," "Scandal," "Justified," and many others.

Zoe Natural Creations has received numerous accolades since its inception, most recently from WINNKStyle (<u>www.winnkstyle.com</u>) of New York/Miami/Los Angeles, which described the products as, "young, fresh, vibrant, clean and... truly restorative and regenerative."

The company's Chocolate Mint Soap Bar has been gifted to singer/actress Selena Gomez and its Lemongrass Bar Soap was included in celebrity gift bags at GBK's Luxury Gift Lounge for the 2014 Golden Globes.

To learn more about Zoe Natural Creations, visit <u>www.zoenaturalcreations.com</u> or contact Shawna A. Wilkinson by email using the Contact Author button to the right. Become a fan on Facebook (ZoeNaturalCreations), Twitter (@ZoeNaturalSC) and Pinterest (ZoeNaturalSC). Shop Zoe Natural Creations at <u>www.zoenaturalcreations.com</u>.

For more information about The Artisan Group, visit theartisangroup.org or contact Valerie Guerrero at (408) 203-6727.

ABOUT ZOE NATURAL CREATIONS

Zoe Natural Creations (<u>http://www.zoenaturalcreations.com</u>) is all about keeping it real. They are passionate about creating body care products that look, feel and smell great. All soaps, balms, butters and scrubs are handcrafted in small batches to ensure freshness and efficacy.

Zoe Natural Creations believes nourishing the outside of the body is as important as nourishing the inside and uses the finest all natural, organic ingredients—herbs, flowers, spices, essential oils and other fun ingredients; built BY NATURE to keep skin healthy.

Zoe Natural Creations is a family-run business located in North Charleston, South Carolina. The company got its start offering a handcrafted touch of home through a PX in Afghanistan. Today customers can find its products in shops across the Low Country and at artisan markets in the North Charleston area.

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