

## Recycled Silver Pressed Flower Necklaces from Flirt & Flutter Jewelry Hollywood Bound for Earth Day

HOLLIDAYSBURG, PA, USA, April 15, 2014 /EINPresswire.com/ -- In honor of Earth Day 2014, Flirt & Flutter Jewelry is gifting its recycled silver Pressed Flower Necklaces to some of Hollywood's most eco-conscious celebrities. The jewelry will be included in a collaborative Earth Day 2014 gift bag being prepared by The Artisan Group®.

In honor of Earth Day 2014, Flirt & Flutter Jewelry (<u>http://www.flirtandflutter.etsy.com</u>) is gifting its recycled silver Pressed Flower Necklaces to some of Hollywood's most eco-conscious celebrities. The jewelry will be included in a collaborative Earth Day 2014 gift bag being prepared by California-based The Artisan Group®.

The Earth Day Gift Bag is comprised entirely of <u>eco-friendly</u> <u>handcrafted items</u> from The Artisan Group members and will go to Jessica Alba, Emma Watson, Edward Norton,



Recycled Silver Pressed Flower Necklaces

Adrian Grenier, Will.i.am, Robert Redford, Leonardo DiCaprio, Drew Barrymore, Woody Harrelson, Jessica Chastain, Anne Hathaway, Julianne Moore, Ted Danson, Meryl Streep, Cameron Diaz, John Mayer, Geena Davis, Barbra Streisand, Alicia Silverstone, Ian Somerhalder, Lisa Kudrow, Mark Ruffalo, Natalie Portman, Rachel McAdams, and Neil Patrick Harris.

The Pressed Flower Necklaces include a recycled fine silver pendant featuring an actual botanical (forget-me-not or viola) or piece of greenery (fern or shrubbery) that has been pressed into the silver and then fired away, leaving an ethereal design. The reverse of each pendant has a hand-stamped word (grow, wild, thrive) that is both motivational and inspired by Earth Day. Each women's necklace is finished with an upcycled sari ribbon secured to a sterling silver chain with a sterling lobster clasp closure. Men's necklaces are hung from a length of coated cotton ribbon.

According to Flirt & Flutter Jewelry designer/owner Kaleen Wolfe, the necklace was designed to appeal to individuals who are inspired by the details in the world around them. The pressed flowers and/or greenery on the front and the hand-stamped message on the back remind the wearer to stay rooted in the earth and the goodness it has to offer.

Celebrities will find the gifted necklaces carefully affixed to a 100% recycled Kraft cardstock jewelry card, placed inside an organic cotton muslin bag with the Flirt & Flutter signature leaf embellishment.

"Since I started Flirt & Flutter Jewelry in 2009, I've been very conscious of my efforts to support the environment so to be able to participate in this gifting is exciting," noted Kaleen. "When deciding on the piece to include, I wanted to go beyond just using earth-friendly materials and incorporate an

equally-fitting environmental design so I decided to expand upon my pressed flower line with a unique necklace created specifically for this opportunity."

Flirt & Flutter Jewelry <u>Pressed Flower Necklaces start at</u> \$142.00 and can be custom ordered on the Flirt & Flutter Jewelry website. Available motifs include forget-me-nots, violas, ferns, greenery or a forget-me-not/viola mix.

Wolfe is a fourth generation entrepreneur. Her grandfather is a practicing auctioneer, her mother and grandmother work together as hairstylists and her father works with his father repairing and rebuilding scales. Wolfe herself grew up making and creating and with an inherent appreciation for what people can accomplish with their hands. In the December 2012 issue of "FOLK Magazine" she noted, "My understanding of what it means to sell American-made products is that I am part of this lineage... American-made is what I've been raised to believe in and it's what has always felt warm and comfortable."

On maternity leave from teaching, Kaleen began creating custom jewelry in 2009 and Flirt & Flutter became a reality soon after. A certified precious metal clay artist, Kaleen is inspired by her own family and pets and says her most popular items are her baby footprint, pet noseprint and <u>fingerprint</u> <u>necklaces</u>, which she custom-crafts for each recipient. "This jewelry line represents not just a loved one but also a moment in time—a sweet reminder of how little our children's fingers and toes once were, memories of our first puppy's nose nuzzling against our cheeks..."

Flirt & Flutter's personalized silver jewelry has been mentioned in "The New York Post," the "Huffington Post" and "FOLK" magazine. The company's jewelry has been included in holiday gift guides on "Yahoo! Shine," "USA Today," "CBS New York" and the "New Jersey Star-Ledger." Kaleen has been interviewed on Central PA Live regarding her participation in GBK's Luxury Gift Lounge for the 65th Annual Primetime Emmy Awards.

To learn more about Flirt & Flutter Jewelry, visit <u>www.flirtandflutter.etsy.com</u> or contact Kaleen Wolfe by email using the Contact Author button to the right. Become a fan on Facebook (flirtandflutterjewelry) and Twitter (@flirtflutter).

For more information about The Artisan Group, visit theartisangroup.org or contact Valerie Guerrero at valerie[at]theartisangroup.org.

## ABOUT KALEEN WOLFE

Kaleen Wolfe, designer/owner at Flirt & Flutter Jewelry (<u>www.flirtandflutter.etsy.com</u>) is a certified fine silver jewelry artist specializing in fingerprint, pet print, baby print, and other keepsake jewelry styles.

Press release courtesy of Online PR Media: http://bit.ly/P3xrjl

Kaleen Wolfe Flirt & Flutter Jewelry 814-931-6735 email us here

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