

Jessica Klaaren Jewelry's Vintage Pocket Watch Necklace Makes Hollywood Debut on NBC's 'Parenthood'

ATHENS, TN, USA, April 16, 2014 /EINPresswire.com/ -- Jessica Klaaren Jewelry's [Vintage Pocket Watch Necklace](#) made its Hollywood debut April 10 on NBC's "Parenthood", where it was worn by Natalie (Lyndon Smith). The company will gift similar pendants to eco-conscious celebrities in a The Artisan Group® Earth Day 2014 Gift Bag.

Jessica Klaaren of Jessica Klaaren Jewelry (www.jessicklaaren.com) is feeling a little star-struck these days. The Athens, Tennessee jeweler's Vintage Pocket Watch Necklace was recently worn by Parenthood's Natalie (Lyndon Smith) on Episode 521, which aired April 10. Similar repurposed pocket watch necklaces will be included in an exclusive Earth Day 2014 celebrity gift bag being prepared by The Artisan Group® for some of Hollywood's most eco-conscious celebrities including Jessica Alba, Emma Watson, Edward Norton, Adrian Grenier, Will.i.am, Robert Redford and others.



Natalie (Lyndon Smith) wears Jessica Klaaren Jewelry's Vintage Pocket Watch Necklace on NBC's "Parenthood"

Natalie's Vintage Pocket Watch Necklace was designed and handcrafted by Jessica for the show and was part of a Stylist Gift Bag presented by The Artisan Group to the show's wardrobe stylist Diane Crooke, who selected it for use. The necklace is made from a repurposed vintage watch movement bridge that Jessica altered and embellished to create the piece.

When asked about her inspiration for the Parenthood necklace Jessica said, "I had the bridge sections for a long time before I decided how I wanted to use them. It was really a matter of playing around with components until I found things that fit where I needed them to and the design went from there. Ms. Crooke had asked for some rocker-type character jewelry. This is a unisex, industrial and steampunk inspired piece, and it felt like something a young, hip character like Natalie would wear."

For the Earth Day 2014 gifting, Jessica knew she wanted to focus on the concept of repurposed, upcycled jewelry and decided to create necklaces incorporating the watch movement bridges in

a rounded paisley shape for the women and a more angular shape for the men. "Within the same design concept, each component is unique, which means the pieces are one-of-a-kind. I think that makes them really special."

Recipients of the Artisan Group® Earth Day gift bag will find their Jessica Klaaren Jewelry necklaces affixed to presentation cards that can be reused as a bookmark. The cards have been tucked inside branded, recycled chocolate brown boxes and tied with an organza ribbon.

Jessica's Vintage Pocket Watch Necklaces use unconventional materials and each movement is unique with unique etching, serial numbers or other wording and sometimes a slightly different in shape or direction. For that reason, the exact pieces worn by Natalie or gifted to celebrities are not available to purchase. However, similar pieces can be found on the Jessica Klaaren Jewelry website, beginning at \$80.00. The designer also welcomes custom orders.

Jessica began [making jewelry over six years ago](#) as a hobby. After winning design contests and becoming a featured designer for Vintaj Natural Brass Company, she had numerous designs published in Bead Trends Magazine. In December 2012, her design landed on the cover.

Subsequently, she was accepted into an elite, juried group of artisans known as The Artisan Group. Through her involvement in the organization, she was able to [gift jewelry to the stylist](#) for HBO's "Trueblood," as well as the stylists for "Once Upon a Time," "The Vampire Diaries," "Parenthood," "The Voice," and "Scandal."

She gifted a ring she designed to Wendy Williams as well all as the producer and several audience members, who all received gift bags from The Artisan Group. In September of 2013, her earrings went to Mercedes Benz Fashion Week and were gifted to the celebrities in attendance at the GBK Celebrity Gifting Suite.

Jessica's business cards were included in the 2013 Academy Awards Celebrity Gift Bags and she also gifted her earrings to members of the press who were in attendance. In April 2013, she participated in an exclusive celebrity gifting event for Earth Day. Her walnut necklace was sent to 25 celebrities, including Natalie Portman and Sting.

She has been a spotlight feature in the Athens DPA paper and the Cleveland Daily Banner and was also on the News Channel 9 segment, "Made in Athens," in February 2013.

Jessica's design style is widely varied. She enjoys using many techniques in her pieces, as well as colors, a variety of metals and other materials, an assortment of beads, and even mixed media and fibers. She has both refined, classic, simple pieces as well as imaginative, bold, artsy designs. She notes:

"I love fashion and clothes. There are so many looks and styles that speak to me, and if I only created pieces for one type of look, I'd get pretty bored after a while. I realize there are designers

who happily do this; I'm just not one of them. I like creating artsy pieces, and those are usually the designs I take the most pride in, but I also have a broad range of customers who range in age from teenagers to women in their 80's or older. Obviously, age affects personal style and preference. I always try to give my customers what they want. This results in a large and widely varied collection of jewelry."

To learn more about Jessica Klaaren Jewelry, contact Jessica Klaaren by email using the Contact Author button on the right. Become a fan on Facebook (@jessicaklaarenjewelry). Shop Jessica Klaaren Jewelry at www.jessicaklaaren.com.

ABOUT JESSICA KLAAREN JEWELRY

Jessica Klaaren Jewelry (www.jessicaklaaren.com) is for women who love unique artisan jewelry, who have a creative spirit and who love a little bling at an affordable cost.

Press release courtesy of Online PR Media: <http://bit.ly/1eJBFJs>

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