



The Event Innovation Forum Returns To South Florida With Top Names In Design, Technology, And More

Renowned event designer Todd Fiscus, Pam Dzierzanowski of Patron, Vince Thompson of MELT, and others to speak at the Event Innovation Forum on April 23

FORT LAUDERDALE, FL, USA, April 17, 2014 /EINPresswire.com/ -- [BizBash](#) returns to the Fort Lauderdale Convention Center Wednesday, April 23, with a new roster of industry all-stars for the anticipated return of the [Event Innovation Forum](#) at the [BizBash Live: The Expo](#) South Florida. This TED-inspired conference will include presentations from some of the top names in events including Vince Thompson of MELT, Scott Tracy of Best Buddies International, Pam Dzierzanowski of Patron, Matt McKenna of Red Fish Media, Todd Fiscus of Todd Events, and many others.

Vince Thompson of MELT will take attendees behind the scenes of ESPN's College Game Day, sharing examples of how MELT works to capture the millennial audience; Pam Dzierzanowski of Patron, Dianna Craven of SunFest, and Warren Dale Moore of Warren Moore Events will divulge their tips on how to provide value to sponsors at events; Scott Tracy of Best Buddies International Inc. will discuss how the organization produces between eight and 10 national events a year without breaking the budget; Matt McKenna of Red Fish Media will share his insight into social engagement strategies and the major pitfalls that every professional should avoid.

Also at BizBash Live will be the hands-on Workshop Series with industry influencers, covering everything from social media and event business budgeting to design and event management, as well as the latest and most inspiring event and meeting trends and technologies from more than 100 companies.

The full list of speakers and topics can be found at www.bizbash.com/expofl. For media coverage, please contact Grazia Mohren at gmohren@bizbash.com.

ABOUT BIZBASH

BizBash is an innovator and resource hub for the event and meeting industry with its website, magazines, and trade shows. Event organizers responsible for events such as White House state dinners and the Oscars, as well as conferences, trade shows, fund-raisers, and more use BizBash products regularly for ideas and best practices that can be implemented at their own events.

Follow us at www.bizbash.com, @BizBash on Twitter, or www.facebook.com/bizbash.

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