



Ethernet Technology Summit 2014 Announces Google CTO to Keynote

Geng Lin, CTO of Corporate Networks at Google, will present May 1, 2014 2:30-3:00 at Santa Clara Convention Center

SANTA CLARA, CA, USA, April 18, 2014 /EINPresswire.com/ -- [Ethernet Technology Summit](#) (ETS) today announced Geng Lin, CTO of Corporate Networks of Google, will present "The Role of SDN in Enterprise Cloud Networking". The keynote is scheduled for 2:30-3:00 p.m. PST on Thursday, May 1, at the Santa Clara Convention Center in Santa Clara, CA.

As CTO of Corporate Networks at Google, Geng leads the development of enterprise networking architecture to support the cloud-based IT service model both within Google and with Google cloud customers. He was previously CTO of Networking Business (and Dell Fellow) at Dell where he led technology strategy, system architecture, product innovation, and partnership and acquisition of key technologies. A 20-year veteran of the networking industry, he has prior experience with Cisco, Netopia, and Nortel. He holds a PhD in Computer Science from the University of British Columbia.

"We are delighted to have Geng return to the Ethernet Technology Summit," said Lance Leventhal, ETS Program Chairperson. "Geng has led many interesting strategic enterprise technology initiatives, and we are excited to learn about the new direction he plans for one of the world's most visible network architectures, Google."

The 5th Annual Ethernet Technology Summit (ETS) will be held on April 29-May 1 at the Santa Clara Convention Center. ETS14 expects attendance to be well above 2013, extending double-digit gains another year.

About Google

Google is a global technology leader focused on improving the ways people connect with information. Google's innovations in web search and advertising have made its website a top internet property and its brand one of the most recognized in the world.

About the Ethernet Technology Summit

Ethernet Technology Summit focuses on the use of Ethernet throughout the networking space.

This covers the emergence of 40-Gigabit and 100-Gigabit Ethernet standards and standards efforts beyond 100GbE. Furthermore, it includes the use of Ethernet in data centers, storage, and converged networks. Other topics of interest include Open Ethernet, Ethernet and SDN, and high-speed test equipment. The Summit offers keynotes, seminars, forums, tutorials, an expert table session, exhibits, and receptions with the aim of presenting expert speakers and encouraging networking and the flow of information.

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