



# Traipse Media Launches ExploreParks.com, Featuring Outdoor Recreation Activity and Trail Maps

*By combining content from parks and recreation land managers, outfitters, guides, and retailers along with member content, users can search park and trail maps*

SAN CARLOS, CA, US, April 21, 2014 /EINPresswire.com/ -- Outdoor Technology start-up Traipse Media Corp has launched [exploreParks.com](http://exploreParks.com), an innovative and unique website created for outdoor enthusiast to search interactive maps that cover 70+ outdoor activities of interest in national parks and forest, state and county parks, open space preserves and many more public use lands across the United States. Working with park and recreation land managers, concessionaires, outfitters, guides and outdoor event directors to present users with authoritative and interactive digital park, trail and recreation maps. Maps include robust features such as search, activity and amenity filters as well as social features including ratings and reviews, pictures, videos as well as recommended locations and routes for the selected activity.

“We wanted to help outdoor enthusiasts answer a really simple question: where can I go to experience any outdoor activity that I’m interested in?” states Tom Landers, CEO of Traipse Media. “Now consumers can find and interact with both authoritative park content and community content, take into account the social feedback of their peers, and discover fantastic new places to experience the outdoors.” Traipse works with national, state, regional and local level parks. For examples check out [Yellowstone National Park](#) or [Acadia National Park](#) on exploreParks.

ExploreParks.com is the first and only Internet site to deliver content supplied by parks and land managers at scale. With over 3400 parks, 50,000 miles of trails including elevation profiles and tens of thousands of pin pointed amenities—with more being added daily—consumers can find information on the outdoors with just a couple of clicks of their mouse or via Traipse’s mobile apps that launch in April. Users can search for parks, trails or other amenities by activity types such as mountain biking, equestrian, or ATV. Not only can consumers find locations, they can view and upload reviews, routes, pictures and videos, all of which can be shared with their friends or via social media.

As part of Traipse commitment to promote park and outdoor recreation interactive maps are also made available to third parties. “Our mission is to make this content available wherever people who are interested in the outdoors are spending their time online,” explains Landers. “Whether it’s a big retail website, a travel blog, or an outfitter that provides services and gear, our maps can be integrated into websites as easily as posting a YouTube video.”

For more information about [www.exploreparks.com](http://www.exploreparks.com) and Traipse Media, please contact us at [contactus@traipsemedia.com](mailto:contactus@traipsemedia.com). To see a showcase of some of our sample maps, content and mobile solutions go to [www.traipsemedia.com](http://www.traipsemedia.com).

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