



Minnesota Solar Takes Center Stage at the Midwest Solar Expo

MINNEAPOLIS, MN, USA, April 23, 2014 /EINPresswire.com/ -- "Learn what solar can do for you today," reads the slogan for the upcoming [Midwest Solar Expo](#) at the [Hilton Minneapolis](#) on May 16th. This inaugural conference serves as the premier educational resource for Midwest solar businesses and consumers.

"Learn what solar can do for you today," reads the slogan for the upcoming Midwest Solar Expo at the Hilton Minneapolis on May 16th. This inaugural conference serves as the premier educational resource for Midwest solar businesses and consumers. The Expo offers a full day of B2B programming, training and networking. The conference will also feature an afternoon exhibition open to the public where homeowners, business owners and entrepreneurs alike can participate in free solar seminars and interface with local solar business leaders.

Minnesota plays host to the expo as solar policy in the twin-city state is quickly turning heads. Minnesota's recent solar developments include the Made in Minnesota program, Solar Energy Jobs Act and the Value of Solar Tariff.

Keynote speakers to include:

- Jigar Shah, CEO of Jigar Shah Consulting
- Michael Noble, CEO of Fresh Energy
- John Farrell, Director of Democratic Energy for Institute for Local Self- Reliance
- Frank Andorka, Editorial Director of Solar Power World
- Chris O'Brien, Former Board Chairman of Solar Energy Industries Association

Participate in the Midwest Solar Expo. [Register today](#) and inquire about out sponsorship benefits. For more information visit our site or email info@midwestsolarexpo.com

About Midwest Solar Expo

The Midwest Solar Expo is an annual conference that brings together consumers and businesses in the solar industry. Founded in 2014, the expo's sole purpose is to advance the solar industry through education, training and networking.

About Eco Branding

Eco Branding is a Washington, D.C.-based marketing communications agency that specializes in clean technology. We offer a wide array of consulting and advisory services in the areas of public

relations, marketing, media, branding, research, web, lead generation and event management.

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