

## Aragon Research Publishes New Report that Evaluates 14 Providers in Video Content Management

PALO ALTO, CA, USA, April 23, 2014 /EINPresswire.com/ --Aragon Research continues its coverage of the exploding video market with the publication of its sixth market analysis report: The <u>Aragon Research Globe</u> for Video Content Management, 2014. It provides an in-depth market review and evaluates 14 VCM technology providers.

Aragon Research, a technology-focused research and advisory firm committed to providing thought leading strategic research and trusted advisory services, announced the publication of its sixth major technology provider research report, The Aragon Research Globe for Video Content Management, 2014.



The Video Content Management Research Report examines 14 providers in VCM across three evaluation dimensions, which consist of Strategy, Performance and Reach. Based on the evaluation, each VCM provider is then placed into one of four spheres: Leader, Innovator,

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Due to the intersection of Cloud Computing and Mobile devices, the demand for and usage of video has exploded across consumer and business spectrums." David Mario Smith Specialist, or Contender.

"Due to the intersection of <u>Cloud</u> Computing and <u>Mobile</u> devices, the demand for and usage of video has exploded across consumer and business spectrums," said David Mario Smith, Research Director and Lead Analyst at Aragon Research. "Our new Aragon Research Globe for Video Content Management will help enterprises understand and leverage this market, which is poised for significant growth over the next five years."

Find out more about these 14 providers as well as the overall Video Content Management market by reading The Aragon Research Globe for Video Content Management, 2014. The Globe report, as well as Aragon's new Interactive Research is available at aragonresearch.com. Press release courtesy of Online PR Media: <u>http://bit.ly/1ig16Tx</u>

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