



# Shawnee Riverfest III, Back and Bigger with the support of Mario Sebastian and Kendall Phillips

*Mario Sebastian-Solo Artist/Lead Guitarist to Marc Anthony, American Idols' Kendall Phillips, "Valentina", Mike Frank and Friends, cast of Ring Of Fire support SR3*

E STROUDSBURG, PA, USA, April 24, 2014 /EINPresswire.com/ -- [Shawnee Riverfest](#) III, Back and Bigger with the support of Mario Sebastian, and Kendall Phillips

Mario Sebastian-Solo Artist/ Lead Guitarist to Marc Anthony, American idol Contestant Kendall Phillips, Duet Group "Valentina", Mike Frank and Friends and Shawnee Playhouse's cast of Ring Of Fire all set to perform at Shawnee Riverfest ...after "R2R"

FOR IMMEDIATE RELEASE

Shawnee Riverfest III

Apr. 23, 2014 - (Press Release) - Apr. 24, 2014 - NY, NJ, PA- [CILA Ilc Management](#) is excited to announce that Shawnee Riverfest III will take place on Sunday July 13th, 2014 from 12-7 pm. "There is such great support in this family friendly event, it is wonderful to see...everyone from Sponsors, Talent, and Vendors are stepping up to make a difference this year" says Gil Coronado of CILA Ilc Management. This years hosts of the concert will be Gary Smith and Elisa Chase of Gary in the Morning Show, and introducing Christina Luna of the "Tu Voz con Christina Radio Show", all of Pocono 96.7. "We are so thrilled to work again with Pocono 96.7 FM on this Community Event, as no one knows Community Events more than the team at Pocono 96.7 FM" say Gil Coronado, of CILA Ilc Management. The addition of an attraction "R2R" aka Race to Riverfest, is also in the works that will set the tone for the Shawnee Riverfest Concert.

Shawnee Riverfest III, is a 6 hour free concert benefiting the E Stroudsburg Salvation Army Emergency Response Program. Donations from vendors, auction items, attractions will go to the E Stroudsburg Salvation Army. This event came together as a way of being proactive in the fundraising process, while engaging the community as a whole to come together in an event that is family friendly. "Race to Riverfest", a canoe race at the beginning of the event to kick off the concert, will also generate donations for the E Stroudsburg Salvation Army. Final details are in the works, and more information will be released once confirmed on "R2R". Major James Gingrich of the E Stroudsburg Salvation Army says "The money received from this event directly benefits the programs that provide food for the residents of Monroe County"

Shawnee Riverfest III Talent includes, Mario Sebastian-Solo Artist/ Lead Guitarist to Marc Anthony, who will take a break from touring, to support Shawnee Riverfest III. Mario brings to SR III his sound, which embodies the new breed of emerging bilingual Pop/ Rock Artists. In 2013, Mario performed with many high profile recording artists including Thalia, Marc Anthony, Jennifer Lopez, and for President Obama at the 2013 Inauguration. It is with all this success, Mario wanted to give back in a way he could, through his music. He plans to bring his band and perform music from his upcoming project. He even lended his hit song "End of Time" to the popular 'Tu Voz con Christina Radio Show' on Pocono 96.7 FM, and even appeared as a guest.

Nashville recording artist and BMI songwriter, Kendall Phillips joins the Shawnee Riverfest Roster. Kendall Phillips is a former American Idol contestant and will debut her new single.

The Salvation Army an evangelical part of the universal Christian church established in 1865, has

been supporting those in need in HIS name without discrimination for 130 years in the United States. Nearly 30 million Americans receive assistance from The Salvation Army each year through the broadest array of social services that range from providing food to the hungry, relief for disaster victims, assistance for the disabled, out reach to the elderly and ill, clothing and shelter to the homeless and opportunities for underprivileged children. 82 cents of every dollar spent is used to carry out these services in 5,000 communities nationwide.

Who: General Public and Press

What: Shawnee Riverfest III

When: Sunday July 13th, 2014 from 12-7 pm

"Race to Riverfest" 12 noon- 1:00 pm Shawnee Riverfest Concert 1:00-7:00pm

Where: Shawnee Inn and Golf Resort, 100 Shawnee on The Delaware, Shawnee PA 570-424-4000

To support, sponsor, volunteer, vendor contact [gcoronado.cila@gmail.com](mailto:gcoronado.cila@gmail.com)

For press inquiries, interviews contact [gcoronado.cila@gmail.com](mailto:gcoronado.cila@gmail.com)

Admission for Shawnee Riverfest Concert: Free (donations suggested)

Race to Riverfest Contestants: \$25 pp [www.shawneeriverfest.com](http://www.shawneeriverfest.com)

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