



MotionElements Launches Redesign of Online Asia Inspired Stock Media Marketplace

MotionElements launches the redesign of its online marketplace for royalty free stock media with an updated look & feel for faster & better browsing.

SINGAPORE, SINGAPORE, SINGAPORE, May 1, 2014 /EINPresswire.com/ -- [MotionElements](#), one of the world's largest online marketplace for Asia inspired stock media for video production has launched the redesign of its website. The change introduces a more modern look and feel along with improvements in making browsing and using the site a better overall experience.

After its successful showing at the 2014 NAB Show in Las Vegas, Nevada, where attendees had an early preview of the redesigned site, the team from the Singapore based company has implemented its final few tweaks to the substantial update to the online marketplace for royalty free stock media.

The philosophy of the redesign centered on ease of use of the online marketplace along with all the bells and whistles of a modern site including a flat user interface, larger preview panes and responsive design that allows the new site to adapt and maintain its functionality with today's mobile devices.

The improvements are more than cosmetic in nature. The transition to the updated site presented a huge undertaking for the team at MotionElements with some of the changes being direct responses to feedback gathered from its growing user base.

As Mark Sun, Co-Founder of MotionElements describes it; "We give a lot of importance to genuine user feedback. Customers like our online marketplace for a reason and that's something we need to keep and nurture." He further elaborates on the team's focus on user experience, "We do not want to do the redesign just for redesign's sake, we considered how every single feature will improve functionality – how it will help buyers to buy easily and how sellers can sell more quickly."

The result is a more powerful, scalable and easier to use online marketplace. New buyers will have an easier time to use the site with the new simplified signup page, improved search bar and the streamlined checkout process. Frequent users of the site will benefit heavily from the enhanced search filter options, a dropdown menu for a leaner category list, improved research capabilities with the revamped Favorites feature, and expanded file conversion options for purchased content.

Contributing Artists will also see improvements, most notably through the new full-width dashboard that provides easy access to all pertinent features. Publishing is now quicker and streamlined with the addition of auto processing of files into elements and effectively simplifying the whole process into the minimal number of steps.

The redesign is now live and can be accessed by visiting the MotionElements (www.motionelements.com) website. The redesign marks the beginning of the slew of improvements in store for MotionElements this year. New and prospective users of the site can expect more from the Asia inspired marketplace, as Mark teases, "The upgrade to the front-end infrastructure is just our first step. We will be rolling out a series of features soon."

About MotionElements

MotionElements is one of the world's largest online marketplace for Asia inspired royalty free [stock animation](#), [video footage](#), After Effects and Apple Motion templates.

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