

Leading Online News Services Company EIN News Offers Free Online News Monitoring Tool Set to Journalists

Tools bring efficiencies to newsrooms and journalists

WASHINGTON, DC, UNITED STATES, April 29, 2014 /EINPresswire.com/ -- Digital news service [EIN News](#) is now available without charge to journalists and news organizations worldwide.

EIN News said the decision to open its services is part of its continuing program to broaden the range of news available to journalists while lowering the often high cost of news gathering.

EIN's [NewsDesk](#) service provides a central news hub of breaking news gathered from thousands of trusted sources and edited into news feeds that match user interest. EIN News is an

Internet news pioneer, launched in 1995, and serving news continuously ever since.

Many of the world's leading news organizations and journalists already use EIN NewsDesk as an efficient way to monitor and organize news from sources off the beaten journalistic path, as well as from the obvious places.



Journalist membership with EIN News is an opportunity to enhance exposure to content not generally tracked.

David Rothstein, Director of Corporate Development

According to David Rothstein, Director of Corporate Development at EIN News, "[Journalist](#) membership with EIN News is an opportunity to enhance exposure to content not generally tracked. We've spent nearly 20 years building highly focused algorithms targeting specialized topics within such major news categories as Energy, Agriculture, Mining, along with many others topics, and have set up sources and systems that are unmatched even in today's competitive

environment."

Rothstein said that with EIN NewsDesk journalists "gain access to proprietary industrial level news monitoring tools that access vast indexing systems and technologies used by experts in business, industry, and government."



He said that opening the service free to journalists broadens the opportunity for individual journalists, free lancers, budding new journalism organizations and others to have access to what until now has been a fee-service.

Since 1995, EIN News has been building online brands such as Inbox Robot, Newsfeed Maker, Energy Industry Today, Central Europe Online, and even the original "Russia Today" online news service (1996).

Rothstein said, "we've now decided to open our service to working journalists because not all journalists have access to the highest end resources and on the other end endless searches on search services don't provide a comprehensive basis for research."

EIN News constantly identifies news sources and builds easy-to-use tools to manage vast data-flows of real time breaking news. Users set up customized newsletters, RSS feeds, have access to trend statistics, and data export, all with an easy to use interface.

Rothstein says that EIN News indexes approximately 200,000 new articles every 24 hours all feeding into nearly 1 million editor-created pre-set news feeds.

Free journalist registration is available at
<http://www.einnews.com/pricing>

About EIN NewsDesk

EIN News has developed one of the world's leading real time news indexing services. Its systems continuously scan the web, indexing news from thousands of worldwide sources. The data is then filtered according to specific needs, and the processes are supervised by a team of professional news editors.

Thousands of industry, government and private institutions rely on EIN News for their media monitoring needs. Combining both intelligent search technologies and the human element, EIN News delivers the most efficient, yet personalized media monitoring, news aggregation and syndication services on the market.

EIN News is positioned as the leading news index on the planet.

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David Rothstein
EIN News (an IPD Group Service)
202 657 5157
email us here

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