



# BHN Events Surpass US\$12 Million in Contributions

*Co-founders Burba and Hayes Continue Their Principle of Shared Success*

COSTA MESA, CALIFORNIA, USA, May 1, 2014 /EINPresswire.com/ -- Burba Hotel Network ([BHN](#)) announced today that the company and its events have surpassed the US\$12,000,000 mark in contributions for scholarships, humanitarian aid, research, and educational product development for the hotel industry.

BHN co-founder and president, Jim Burba said, "Our small company has been able to accomplish this milestone of giving through the wonderful efforts of our staff and all of the delegates and sponsors of our events. All those involved can take pride in knowing they are helping create a brighter future for many, many people."

BHN co-founder and vice president, Bob Hayes, added, "Our company continues to thrive under our principle of shared success, and the results are more than we imagined possible. Jim and I are very grateful to be able to contribute in such a meaningful way."

Over the past decade, the largest beneficiary has been the American Hotel & Lodging Educational Foundation, which receives a significant contribution each year from the Americas Lodging Investment Summit (ALIS). These contributions have directly funded scholarships for nearly 1,000 students across the United States; Lodging Management Programs (LMP) in more than 400 schools in the U.S. and internationally; and generated almost US\$2 million for cutting-edge research projects.

BHN also contributes to organizations in the geographic areas served by the events BHN produces. The company and its events have made contributions over the years to the American Red Cross for international relief efforts; Centro Fox, a foundation/organization for social change and human services, founded by former President Vicente Fox of Mexico; The Conservation Fund for sustainability and resource protection; Habitat for Humanity; Give India and Taj Public Welfare Trust for families of hospitality workers in India; and Partners in Health for Haiti earthquake relief.

Most recently, BHN became a sponsor of the International Tourism Partnership (ITP) program called Youth Career Initiative (YCI). The program launched its efforts in India in 2012, and BHN has now committed funding for the YCI efforts in Latin America. The program places disadvantaged young people in hotel jobs so they may learn life and work skills.

[Burba and Hayes](#) also believe in giving back to the hotel industry by offering opportunities to the next generation of hospitality leaders. BHN has worked with the hotel schools such as California's Polytechnic University in Pomona, Michigan State University, and École hôtelière de Lausanne in Switzerland, offering students volunteer positions at their events so they may learn more about the hospitality industry. Over the years, BHN has hired some of these volunteers for permanent positions at the company.

"Engaging with hospitality students and helping them reach their goals is another way BHN works to give back to the industry and the individuals who support it," Burba said.

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#### About BHN

BHN is the worldwide leader in developing and organizing conferences for the hotel and tourism investment community. With more than two decades of experience, nearly 120 events completed to-date, and more than 80,000 international delegates, BHN conferences have become “must attend” events for industry leaders who come together to network, conduct business and to learn about the latest trends.

BHN events include: the Americas Lodging Investment Summit (ALIS) in Los Angeles; the ALIS Summer Update held in cities across the United States; the Caribbean Hotel & Resort Investment Summit (CHRIS) in Miami; the Hotel Investment Conference Asia Pacific (HICAP) in Hong Kong; HICAP UPDATE in Singapore; the Hotel Investment Forum India (HIFI) in Gurgaon Delhi N.C.R.; the Hotel Opportunities Latin America (HOLA) conference in Miami; and the Hotel Investment Conference Europe (Hot.E) in London. New to the roster for 2015 will be the Alternative Ownership Conference Asia Pacific (AOCAP) in Singapore.

The BHN website at [www.Burba.com](http://www.Burba.com) is the gateway for information about the conferences BHN produces, as well as a direct link to important players in the hospitality investment world.

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