

Director General, Dubai Municipality to open Smart Landscape Summit on 6th May 2014

The 2nd annual Middle East Smart Landscape Summit is being held under the patronage of Government of Dubai

DUBAI, DUBAI, UNITED ARAB EMIRATES, May 1, 2014 /EINPresswire.com/ -- His Excellency Hussain Nasser Lootah, Director General of Dubai Municipality is confirmed to inaugurate the Middle East Smart Landscape Summit on the 6th of May 2014 at Jumeirah Emirates Towers.Over 400 delegates and VVIPS from the government and private sectors have confirmed to attend the summit to discuss sustainable landscaping projects and strategies in the Middle East region.

The 2-day session will see presentations from expert speakers from China, UK and USA, panel and roundtable discussions, networking sessions and the



Smart Landscape Summit 2013

boutique lounge showcasing the latest landscaping technologies, exquisite food, beverages and much more.

With the entire city gearing up for World Expo 2020, sustainability has become an integrated part of the national vision and government policy. Dubai is already investing millions in parks, Jumierah Corniche upgrade, the Dh2bn water canal project and new community and hotel developments incorporating sustainable landscaping design and energy efficient technology.

Representing Dubai Municipality at the event, the Principal Landscape Designer, Hessa Ismail Al Attar and the Senior Landscape Engineer, Khawla Mohammed Aal Ali from Public Parks and Horticulture Department will speak on the fundamentals of landscape design and the significance of seasonal flower designs integrated with national events.

Horticulturalist, Forester Engineer and a Landscape Expert, Dr. Al-Mashhadani, Landscape Expert at the Parks & Recreational Facilities Division, Abu Dhabi City Municipality will present on the significance of using native plants in upcoming projects. Dr. Amar Jarar, Irrigation Expert from the same department will share the Irrigation Master Plan for Abu Dhabi.

The summit will also witness Lee Allen of Atkins sharing his work on public realm projects in Qatar. Being the Senior Urban Designer at the Central Planning Office, Lee will present projects shaping up in Qatar in the run up to FIFA World Cup 2022 integrating Qatari culture, heritage, transport,

sustainability and people.

Local and international landscape industry players like Al Yousuf, Aurora, Convic, Cape Reed, Dime, Tiger Turf, Flora, Zeoplant, and many more at the summit will be displaying innovative landscaping products to support Dubai's vision to create a smart and environmental friendly city. The summit will conclude on 7th of May 2014 with current trends in landscaping, new technology in irrigation, and developing ecosystems being the prime topics of discussion.

www.landscapesummit.com

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