



DSLR Camera Cover Maker Outex Adds Three New Products to its Acclaimed Underwater-Housing Line.

#Outex Further empowers Photographers and Cinematographers' capabilities extending the benefits of a GoPro to the DSLR.

BURBANK, CA, USA, May 1, 2014 /EINPresswire.com/ -- The makers of the all-purpose and waterproof DSLR camera covers [Outex](#) announced today the launch of three new products to their lineup; an Outex solution dedicated to compact mirrorless interchangeable-lens cameras, domed ports for fisheye lenses, and a family of pistol-grip capable covers. The growth and innovation of the new patented products stem from active and ongoing collaboration with engaged, award-winning photography and cinematography customers around the world. The products are available for pre-order on the company's redesigned website; www.Outex.com.

"Enthusiasts and high-end professionals alike have embraced the benefits of Outex, and we will continue to channel their feedback directly into our [product](#) development prioritization and roadmap" says Outex co-founder JR deSouza. "These new products broaden the appeal to a larger audience, and increase capabilities for our customers to shoot in any condition: wind, rain, snow, mud, or even underwater for less than four hundred dollars."

Advantages of the Outex products:

- Lightweight and compact size for ease of transport, year-round access.
- Maintains full use of camera buttons and controls, including zoom.
- Modular design of interoperable parts that can be added as needed.
- Professional grade materials and glass for the best results.
- Compatibility with multiple brands, makes, models, flash, power, data, wireless triggers, and other industry standards.
- Overall value due to cost, compatibility, modularity, and upgradeability.

Compact & Mirrorless Kits:

As the quality and popularity of compact, bridge, and mirrorless cameras continues to increase, Outex is announcing a mirrorless (MR) kit that extends its functionality to such cameras in an easier, dedicated fashion. The MR Kit solution not only increases support to popular camera lines already supported, such as Canon (EOS M, etc.), Nikon (Coolpix, etc), Sony (NEX, RX, etc.), Panasonic (Lumix, etc.), Fuji (X line, etc.), Samsung (NX line, etc.), but it also expands Outex's reach to new users such as Leica, Black Magic Cameras, and others. The MR kits fixate the LCD viewfinder made popular by Outex's Kickstarter campaign last year by using the camera's tripod mount. The user controls the exact location of the LCD viewfinder in relation to the camera's LCD screen and can still access the required controls and functions for use.

Dome Lens Fisheye:

Outex already supports major camera and lens brands in the market by matching their filter thread diameter size. But many of the popular fisheye lenses in the market do not provide such threading options, and such lenses had been excluded to date. The new, patented Dome Lens Outex products consist of domed ports, mount adaptors and brackets that support all popular fisheye lenses in the

market. The Dome Lens Outex products are backwards compatible with existing Outex Covers, so new and current customers alike can benefit incrementally and modularly.

Pistol Grip Covers:

Consistent with its historical customer-responsive philosophy, Outex is also introducing an expanded assortment of Covers that can enclose pistol grips by various makes and models. Pistol grips are especially useful in action and sports shoots where the photographer or cinematographer needs up-close access without being in the subjects' way. The Pistol Grip Covers are designed to accommodate a variety of grip types, including trigger grips for one hand operation. Covers are available in various sizes, and are also modularly compatible with the rest of Outex's other products.

New Online Tools for Education & Selection:

To support continued growth, the company has updated its website and reinvented its online store. The improvements include new aesthetics, richer visual representation of all products, more direct links to its user community, and an automated Outex Kit selection tool to educate and help customers select the best Outex solutions for their needs.

About Outex

Enthusiasts and professionals around the world, including renowned, award-winning photographers and cinematographers in surfing, action-adventure, fashion, military applications, and much more, use Outex products. Outex products have been to both poles, and every continent in between, from deserts to caves. But it's also useful as an all-purpose solution for beach, party, concert, or home use.

The patented product was designed to extend the benefits of a DSLR camera anywhere, and with the commensurate quality level professionals expect. Outex combines professional results, lightweight, compact size, and functional control at affordable, upgradeable pricing.

Mike Thompson
Lucare Corporation
8185837731
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2017 IPD Group, Inc. All Right Reserved.