



Two-Sided Lighting Option Now Available On Skyline Exhibits' Envoy Trade Show Booth

ST. PAUL, MN, USA, May 1, 2014 /EINPresswire.com/ -- [Skyline Exhibits'](#) popular [Envoy](#) system of custom trade show displays now features a two-sided backlighting option. New lighting technology reduces hot spots in the exhibit design and delivers maximum graphic impact.

ST. PAUL, MN -- Skyline Exhibits' popular line of custom trade show displays, Envoy, is more eye-catching than ever. The modular exhibiting system now offers a two-sided backlighting option for kiosks and large structures. This double-sided backlighting delivers high-impact visibility when coupled with Skyline's customizable Performa® fabrics.

"Exhibitors have already embraced the modern, clean look of Skyline's Envoy® Exhibit System, it's an extremely popular exhibit system. We've had a lot of requests for backlighting, because exhibitors love how backlit graphics attract more attention. Now we can easily backlight on both sides of an Envoy component, doubling the impact in island exhibit spaces," said [Karen Gauthier](#) of Product Marketing at Skyline Exhibits (www.skyline.com).

The new backlight system lights both sides of the exhibit design using only one light set, which is integrated into the structural hardware of the display. The set uses energy-efficient LEDs that are cooler than traditional lighting options and are configured in such a way as to reduce hot spots. Merchandizing options are available for use in conjunction with the lighting to maximize visual impact. When used along with changeable Performa fabric coverings, the new system delivers a smooth, even and natural light spread.

Envoy is one of Skyline Exhibits' most popular modular trade show booth systems. Lightweight aluminum framing makes Envoy portable enough for easy transport to trade shows and special events, but strong enough for permanent installations. Dye-sublimated backlit fabric graphics enhance the look of the displays and are fully washable, making them long lasting as well.

Envoy is an award-winning exhibiting system, having won the 2010 Buyers Choice Award at the EXHIBITOR Show, the trade show industry's biggest event. The new lighting components are available in two standard packages: (1) 46" x46" and 69"x46", (2) 46"x92" and 69"x92" Envoy monoliths. Custom configurations are built from light module packages and specialized spanners. Dual voltage allows for both 120 and 220V power. An IEC country cord is needed for the transformer and the cord choice is part of the configuration.

"Exhibitors love the clean and modern look of Envoy. It's a great investment for exhibitors who want to save on the long-term costs of exhibiting because of its lightweight and modular nature. Lighter exhibits save money on shipping, drayage, storage and I&D while modular displays offer design flexibility," said Gauthier.

To learn more about Skyline Exhibits, the Envoy Exhibiting System or other trade show solutions visit <http://www.skyline.com>.

About Skyline Exhibits: Skyline Exhibits is North America's leading brand of exhibit systems. Known for high-quality products and services, cost-saving portability, innovative functionality, creative design and exhibitor education, Skyline has nearly 100 Design Centers in North America and representation in over 30 countries. The company manufactures a broad range of products for trade shows and events – from banner stands and pop-up trade show displays to large custom modular exhibits. With over 20 integrated exhibit systems, state-of-the-art production of large-format graphics and options for exhibit rental and services, Skyline provides exhibit solutions for virtually any size or budget.

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