

# Troika International & fieldcloud to host exclusive workshops at SMi Group Inaugural Big Data & Analytics for E&P event

LONDON, UK, May 2, 2014

/EINPresswire.com/ -- SMi Group has added two exclusive workshops covering the latest advancements in Big Data & [Analytics](#) for E&P. Both workshops will set the scene for the two day event, being held on the 9th & 10th July 2014, and will be a chance for delegates to get a compressive overview of the industry.



## 1. Empowering the E&P Ecosystem

Hosted by: Matthew Smith, Founder & principal consultant, fieldcloud

This workshop will cover:

- Emerging trends and new technology developments
- The pragmatic approach to examining the challenges and opportunities facing the upstream petroleum industry
- Exploration of useful cases for exploration and production workflows

## 2. Big data Analytics for E&P- An Interactive Approach

Hosted by: Jill Lewis, MD, Troika International

This workshop will cover:

- The hands-on approach of live data running in the free world
- Experiencing what companies have in-house
- Is "Big Data" is applicable to seismic and associated data?
- How to deal with the ever changing developments and technology of the industry and its new demands

The two-day conference focusing on analytics for upstream exploration and production will feature 16 leading speakers to include:

- Troy Christensen, E&P Backbone Data Director, Top 5 integrated Energy Company
- David Richardson, Senior Business Development Executive, School of Informatics, University of

Edinburgh

- Nils Sandsmark, General Manager, POSC Caesar Association
- Jess Kozman, Regional Manager, E&P Applications - Information, Mubadala Petroleum
- Mathew Smith, Principle Consultant, fieldcloud
- Jill Lewis, Managing Director, Troika International
- David Hughes, Head of Analytics UK & Ireland, Marsh

Full event information can be found at <http://www.bigdata-analytics-eandp.com> or early-bird places can be booked from on Sajid Goraya on +44 (0) 20 7827 6148

Notes to editor

Sponsorship opportunities are available for this event, please contact Alia Malick on +44(0) 20 7827 6168.

About SMi Group

Established since 1993, the SMi Group is a global event-production company that specializes in Business-to-Business Conferences, Workshops, Masterclasses and online Communities. We create and deliver events in the Defence, Security, Energy, Utilities, Finance and Pharmaceutical industries.

We pride ourselves on having access to the world's most forward thinking opinion leaders and visionaries, allowing us to bring our communities together to Learn, Engage, Share and Network. We hold events in over 30 major cities throughout the world including London, Paris and Singapore and to date have welcomed over 200,000 participants from 80 countries.

More information can be found at <http://www.smi-online.co.uk>

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