



## Beverly Wilshire Group, Inc. Enters into Venture with Gol!

LOS ANGELES, CA, USA, May 5, 2014 /EINPresswire.com/ -- [Beverly Wilshire Group, Inc.](#) is proud to announce formation of an investment group to acquire a stake in Gol! Beverage Company, Inc., a soccer-themed, performance drink manufacturer headquartered in Southern California.

Beverly Wilshire Group, Inc. is proud to announce formation of an investment group to acquire a stake in Gol! Beverage Company, Inc., a soccer-themed, performance drink manufacturer headquartered in Southern California which already has impressive distribution of its Hydrating Power Fuel™ product in and around Southern California. ([www.golbev.com](http://www.golbev.com))

Gol! is taking advantage of the exploding interest in soccer, especially around the World Cup and the 2016 Olympics, to market its products. Gol! is set to launch its second product later this Spring and a third in late 2014. Gol! is also beginning its B Round of financing next month. Beverly Wilshire Group believes this is an excellent investment opportunity and is assembling a group of investors to take advantage of this opportunity.

Gol!'s ready to drink Hydrating Power Fuel™ is a hydrating performance beverage containing select focus and measured stimulant properties from leading energy drinks as well as the electrolytes and vitamins from traditional sports hydration beverages. Gol! proprietary blend harnesses the power of Latino super foods such as Nopal, Yerba Mate, and Guarana in a delicious mango and soon a watermelon-strawberry flavored carbonated drink.

GOL! is formulated with healthy nutrients (all on the FDA GRAS list—generally regarded as safe) and is therefore not a food “supplement.” Gol!'s formulation includes a proprietary blend of vitamins, nopal, electrolytes and measured ingredients for just enough “kick” to promote performance. GOL!'s hydrating power replenishes energy and promotes the active lifestyle needs of all sports enthusiasts and today's on-the-go adults. GOL Beverage Company is committed to providing health conscious consumers with ingredient transparency so that they can make informed decisions in selecting products that best serve their needs.

GOL's refreshing, natural taste offers a thirst quenching alternative so you can “Fuel Smarter™.” Themed after the world's most popular sport played by over 200 million players in over 200 countries, Gol's customers can enjoy the satisfying tropical flavors of its tasty carbonated beverages or, later this year, its non-carbonated fitness drinks, both with an invigorating “kick.”

Beverly Wilshire Group, Inc.'s Chairman, [Leo Sarabia](#) said, "The time has come for a performance drink that can satisfy the taste buds, add vitamins and minerals lost in the grueling minutes of sports competition as well as quench the thirst. As an ex-professional athlete I always had problems replenishing valuable vitamins and minerals in between rounds that my body needed. I stayed far away from the energy drinks altogether because they all seemed to give you an unnatural spike then bring you crashing down. Not to mention, all of the sugar and added calories I didn't want. If Gol! had been around back then I would have been better equipped to lose the weight needed in order to compete without feeling exhausted after several rounds in the boxing ring. With Gol!'s proprietary formula, we will be able to reach the entire sports world around the globe and add that much needed edge every athlete looks for in their training. Beverly Wilshire Group, Inc.'s professional sports world relationships as well as export contacts in the Middle East and Africa will now be able to benefit from Gol!'s remarkable results. What Gol!'s executive team has been able to accomplish by the company's structure and positioning was the deciding factor in seeking a position in the Gol! family. Not only does the funding work well with our worldwide relationships, but with distribution channels with which we are currently involved. This company will be a leader to look out for in a very short period of time."

Beverly Wilshire Group, Inc. is an investment advisor for high net worth individuals and investment funds. Claudia Della Mora its CEO can be reached at 424-253-1195 or via email at [cdellamora@beverlywilshiregroupinc.com](mailto:cdellamora@beverlywilshiregroupinc.com).

Beverly Wilshire Group Inc. Is a full service investment advisory firm that has access to hundreds of investment banks as well as hedge funds while serving the needs of both private and public companies worldwide, as well as individual and institutional investors.

Press release courtesy of Online PR Media: <http://bit.ly/Q6Kb9s>

Leo Sarabia  
Beverly Wilshire Group Inc.  
424.253.1195  
[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/203300909>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.