



“Save Now. Thank us later.” Introducing The Broke Curator

PARIS, FRANCE, May 7, 2014 /EINPresswire.com/ -- The Broke Curator, a new fashion curation blog and e-shop has just launched on Saturday, May 3rd, 2014.

Described as a selective aggregation platform, www.thebrokecurator.com is a curation of the top luxury designer sales on the web. Conceived to fill a void in the marketplace and to help fashionistas across the net to save time, energy and money, the Shop is made of handpicked products from the best high-end e-commerce platforms today. With over 4,000 products from leading e-stores like The Outnet (Net-a-Porter Group), Farfetch or Matches.com, the offer is rich and consistent with the demand.

On the other hand, the blog brings complementary content to the table. Regular reviews of the best ongoing sample sales, a section called “Look for Sale” to inspire and curate outfits exclusively with products on sale, favorite products of the shop handpicked, etc... The section is designed to further help the readers and bring out the best of the online luxury sales.

As one of the few of its kind, The Broke Curator aims at being a very qualitative intermediary between customers and fashion e-tailers, and overall, become the go-to place for all things luxury sales.

About The Broke Curator: Laura Eboa Songue, 28, is the mind behind the Broke Curator. She is the co-founder and publisher of Afropolitan pioneer & premium magazine FASHIZBLACK, and managing director of the creative agency Le Studio ALP (they designed the Broke Curator's website). After over 5 years spent as an entrepreneur in the fashion media industry, she witnessed the exponential e-commerce growth; outlets and sample sale websites included. However, she also noticed how overwhelming it could be for users, who got lost in the infinity of offers. That's why she believed it would be necessary to curate the best luxury products in a unique place, and the Broke Curator was born.

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