

Stars of IP Party Expands for DAC 2014 in San Francisco

IPextreme teams with fourteen leading semiconductor industry players to celebrate the IP ecosystem

CAMPBELL, CA, USA, May 7, 2014 /EINPresswire.com/ -- IPextreme, Inc. today announced that it will again collaborate with key players in the semiconductor intellectual property (IP) ecosystem to host the Stars of IP party at Local Edition in San Francisco, California, on the evening of Tuesday, June 3, 2014. The event coincides with this year's Design Automation Conference (DAC), which takes place June 1 – 5 at San Francisco's Moscone Center.

Stars of IP celebrates all things semiconductor IP and seeks to build relationships among IP provider companies and customers, thereby strengthening the ecosystem. The success of the inaugural Stars of IP event last year in Austin, Texas, established the party as an annual fixture at DAC. Due to popular demand, the party has more than doubled in size and sponsorship. Fourteen major IP industry players are co-hosting this year's event alongside IPextreme: Adapt-IP, ARM, Atrenta, CAST, Certus Semiconductor, Constellations, DAC, Dassault Systèmes, Rambus, Semico Research Corporation, Sonics, Synopsys, True Circuits, and TSMC.



Event Details at a Glance:

Date: Tuesday, June 3, 2014

Time: 8:00PM – 1:00AM

Place: Local Edition

Historic Hearst Building

691 Market Street

San Francisco, CA 94150

Twitter: #StarsofIP

Highlights of the Evening:

- Historic setting and eclectic, 1920s speakeasy atmosphere—think fun, relaxation, and conversation
- Live jazz music performed by Bay Area favorites, BR Jazz Band
- Bountiful hors d'oeuvre displays highlighting the delectable side of California: artisan cheese, handcrafted charcuterie, fresh produce, local sweets, and much more
- Host bar featuring specialty cocktails, California wine, and craft beer
- Motorized cable car tours of iconic San Francisco sights by Classic Cable Car Charters
- Prizes and giveaways throughout the night

Stars of IP is a private, invitation-only event. A handful of tickets will be available to the general public—interested parties should email party@ip-extreme.com for details.

About IPextreme, Inc.

Founded in 2004, IPextreme is a privately held company providing an array of innovative business and technical solutions focused around the licensing of semiconductor intellectual property (IP) within the global electronics market. Working with the largest semiconductor companies in the world, including Freescale, Infineon, Intel, NXP, National Semiconductor, and Texas Instruments, IPextreme unlocks the value of captive intellectual property assets and then licenses that IP to other companies. IPextreme's cloud-based Xena™ software provides semiconductor and IP companies with enterprise-level management of their entire IP portfolios and operations. In 2010, IPextreme created Constellations™, a collective of independent IP companies and industry partners working together at both the marketing and engineering levels to develop and promote advanced IP solutions to common customers.

IPextreme has over 100 customers in more than twenty countries. Offices are located in Campbell, California; Munich, Germany; and Tokyo, Japan, with representatives in the United Kingdom, China, India, Israel, Korea, and Taiwan.

To learn more, please visit www.ip-extreme.com.

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