

Hollywood Moms on Receiving End of Kentucky Designer's Passion for Heartfelt Jewelry

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-- Some of Hollywood's most talked about Moms will be receiving hand-stamped Pewter Pebble Footprint
Necklaces from Tracy Burchell of Ellen B Keepsakes. The necklaces will be included in an exclusive celebrity gift bag being prepared by The Artisan Group® for Mother's Day 2014.

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Hand-stamped Pewter Pebble Baby Footprint Necklace from Ellen B Keepsakes

Day 2014. The gift bags will be delivered in time for the May 11 holiday.

Gift bag recipients include Jaime King, Alicia Silverstone, Jennifer Love Hewitt, Tammin Sursok, Halle Berry, Rachel Leigh Cook, Kendra Wilkinson, Gwen Stefani, Kerry Washington, Kristin Cavallari, Drew Barrymore, Mila Kunis, Alyssa Milano, Emily Blunt, Kelly Clarkson, Ginnifer Goodwin, Olivia Wilde, Christina Aguilera, Scarlett Johansson, Jenna Fischer, Ciara, Shelly Brown (Mrs. Zac Brown), Molly McNearney (Mrs. Jimmy Kimmel), Elsa Pataky (Mrs. Chris Hemsworth), and Danielle Jonas (Mrs. Kevin Jonas).

The design for the rustic Pewter Pebble <u>Baby Footprint Necklace</u> is simple yet meaningful. The pebble is made of pewter that has been melted into a free-form rounded pendant, with no two pebbles being alike in shape, texture or size. The pebble is approximately three-quarters of an inch in diameter and is hand-stamped with tiny footprints, one set for each born or soon-to-beborn child. The pendant hangs on a 18" stainless steel ball chain with a lobster claw clasp.

"When Mom wears this necklace, it allows her to keep a tiny set of footprints close to her heart," notes Tracy. "It's also a great conversation piece that gives Mom the perfect opportunity to talk about her kids of someone asks about her necklace!"

The Pebble Pendant Necklaces retails for \$38.00 and is available to custom order at www.ellenbkeepsakes.etsy.com. Tracy can hand stamp as many sets of footprints as needed, but most pebbles will hold no more than 5-6 sets.

Tracy has been creating hand stamped, personalized jewelry as Ellen B Keepsakes since 2012. The business was born of Tracy's love for jewelry and a desire to create meaningful, handcrafted pieces that would be worn and treasured for years to come.

The designer says, "My jewelry is intended to have significance for the owner and most of the time it bears the names of children and grandchildren, dates that are special or the names of special couples. My greatest inspiration comes from working with clients to create custom pieces they have in mind that I don't already carry."

According to Tracy, her most popular designs are the hand stamped family necklaces containing the names of kids or grandkids and their birthstones and the Mrs. Necklace, which is a double-layer, hand stamped necklace with the bride's new last name and the "Est." date, which is her wedding date. Personalized, hand-stamped stainless steel guitar picks with a leather case on a key ring and bridal bouquet charms are other customer favorites.

Tracy's sterling silver Hammered Moon Necklace has been worn by actress Nina Dobrev (character Elena) on Episode 516 of the CW Network's "The Vampire Diaries." This <u>Vampire Diaries jewelry design</u> is simply elegant and a great addition to anyone's celestial jewelry collection.

Tracy takes pride in offering the highest level of craftsmanship and has been known to scrap pieces and start over because she doesn't like how a couple of letters look. This striving for perfection, along with a high level of customer service, has led to a coveted <u>5 star rating on Etsy</u>.

Over the last two years, the designer has been profiled in local papers and interviewed on WKYT, Lexington, Kentucky in connection with its participation in GBK's Luxury Gift Lounge for the 2014 Golden Globe Awards, where it gifted its Personalized Skinny Cuff Bracelet.

Ellen B Keepsakes jewelry is available exclusively on Etsy. To learn more about the company, contact Tracy Burchell by email using the Contact Author button to the right. Become a fan on Facebook, Twitter and Pinterest.

For more information about The Artisan Group, visit theartisangroup.org or contact Valerie Guerrero at (408) 203-6727.

ABOUT ELLEN B KEEPSAKES

Ellen B Keepsakes (<u>www.ellenbkeepsakes.etsy.com</u>) features hand stamped, sterling silver, personalized keepsake jewelry, specializing in bridal designs, Swarovski crystal pieces including

bridesmaid jewelry sets, new mommy necklaces, family necklaces, and island inspired designs. Designer/owner Tracy E. Burchell is a proud member of The Artisan Group and has been a featured artist at Emmaline Bride.

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