

Golden Rule Philosophy Inspires Ohio Vallmar Company to Provide Custom Branding and Promotional Solutions for Businesses

Company is source for innovative products & one-of-a-kind promotion campaigns using The Golden Rule Marble. Testimonials show exceptional customer satisfaction!

AKRON, OH, USA, May 8, 2014 /EINPresswire.com/ -- Vallmar Company recently provided Valmark Securities with a custom solution to their <u>corporate gift</u> need: the high-quality <u>Golden Rule</u> <u>Marble</u>[™]. ValMark Securities is a national independent broker dealer specializing in equity, investment advisory and risk management products and support services for the nation's top echelon of wealth transfer and corporate insurance firms.

Lawrence J. Rybka, JD, CDP, President & CEO of Valmark Securities, writes, "We received our shipment of Golden Rule marbles and were very impressed. The quality of the product is remarkable and one we can be proud to distribute as a tribute to our company's 50th anniversary. Your company has been a delight to work with on this project. You were very accessible, answered all our questions and went to great lengths to ensure that we got the product for which we were looking. I was most impressed that you had the resin analyzed to get the correct color. It's rare today to find anyone who over-delivers in such a manner today. Keep up the great work."

As part of their own Golden Rule philosophy, Stow-based Vallmar Company has teamed up with Weaver Pro-Pak of Cuyahoga Falls, Ohio for the finishing, assembling and packaging of





The Golden Rule Marble™. Weaver Industries is a non-profit organization providing individuals with

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Pepa Iliev

disabilities vocational training and employment opportunities. Founded in 1971 as a 501(C)3 non-profit organization, The Weaver name stems from Carlene Weaver who was a strong advocate for individuals with disabilities.

The Golden Rule Marble[™] is a unique, pocket-sized keepsake, consisting of the message of "The Golden Rule" inscribed on a brass ring wrapped around an acrylic marble. Translucent colors give the appearance of "light coming from within." Each one-inch marble comes with a double-sided pamphlet imprinted with the golden rule - neatly folded into a

clear, acrylic presentation box. The Golden Rule Marble[™] is available in six high-quality, tiger-eye acrylic colors (white, black, green, blue, red and translucent blue).

Patented and trademarked, The Golden Rule Marble[™] is manufactured by the Vallmar Company of Stow, Ohio. Owned by the Iliev family, Vall, Pepa and Martin Iliev, Vallmar has a company philosophy of treating others as they wish to be treated and they hope to help spread this message of kindness to all around the world with the Golden Rule Marble[™]. Pepa Iliev, Co-Founder of Vallmar Company, said: "We succeed only when we provide our clients a top quality golden rule marble product, designed to inspire reciprocity and kindness in all who encounter it".

To purchase Golden Rule Marbles, call +1.330.686.2472 or visit <u>www.Golden-Rule-Marble.com</u> A single marble gift set retails \$19.95 with volume discounts available for higher quantities. If you're looking for a way to encourage strong moral standards within your organization and promote those same standards to your clients, vendors and partners, call or visit online now.

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About Vallmar Company and Vallmar Studio

A wholly-owned subsidiary of Vallmar Company, Vallmar Studio offers inventors the resources they need to give their inventions a fair chance in the competitive marketplace. From prototypes to product management, engineering to licensing support, Vallmar Studio helps inventors manage the process from start to finish. Vallmar Studio is currently accepting inquiries from qualified outside Sales Representatives. New product sales, business-to-business (b2b) and business-to-consumer (b2c) experience required. Competitive commissions paid for performance. For more information about Vallmar, visit http://www.vallmar.com or call 800-986-0795.

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