

# Sycor at SAPPHIRE® NOW 2014

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GOETTINGEN, GERMANY, May 9, 2014 /EINPresswire.com/ -- Sycor brings together the best of two worlds: At SAPPHIRE® NOW and the ASUG Annual Conference, the [e-business experts](#) will be demonstrating a fully integrated scenario for hybris' state-of-the-art commerce solution with a SAP backend.

Sycor today announced it will be demonstrating a fully integrated scenario for hybris' omni-channel commerce platform with a solution from SAP running on the backend at SAPPHIRE® NOW and the ASUG Annual Conference. Sycor will exhibit in booth 677A during the events, which will be held June 3-5 in Orlando, Fl.

"Our scenario maps the entire process starting with the catalog processes, especially master data maintenance for the items in the SAP solution running on the backend, real-time availability checks for the items, and ordering via the online store," said Patrick Hey, a member of the Executive Board at SYCOR GmbH in charge of the global e-business activities of the Sycor Group. "We have also created an accompanying document flow display based on historical order and invoice data in the [hybris omni-channel commerce](#) platform."

After master data management based on standard processes in the SAP® solution has been completed for the items in the backend, they are transferred to the online store where the catalog is assembled with images and further information. Following publication, purchase orders can then be created which are sent directly to the backend.

## Sycor brings two worlds together

As a Silver Partner of hybris software, an SAP company, Sycor supports companies with a complete package of services including consulting, development, integration and operation of e-commerce applications based on hybris' omni-channel commerce platform. Sycor also offers customized support services tailored to the individual project. The Sycor Group's e-business experts have been implementing tailor-made [business-to-consumer \(B2C\)](#) and business-to-business (B2B) applications that integrate with the SAP ERP and SAP Customer Relationship Management (SAP CRM) applications since 2001. "We have successfully completed numerous projects for customers in Germany, Europe, the U.S. and Africa," added Hey. As an SAP gold level channel partner, Sycor also offers a full range of IT services and solutions for SAP ERP – backed up by over 15 years of experience. The company's comprehensive package of offerings includes consulting, development and implementation services, including roll-out services and training. In addition, Sycor's experts provide a full range of technology operating services – for SAP

solutions, including hosting services and support.

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