



Company from Lithuania “KG Group“ conquering Europe with instant noodles

Group of companies “KG Group“, which is situated in Lithuania expands its instant noodle business.

KAUNAS, KAUNAS, LITHUANIA, May 12, 2014 /EINPresswire.com/ -- Group of companies “[KG Group](#)“, which is situated in Lithuania and is one of the most economically strongest business mergers in Lithuania, expands its instant noodle business. Company has its own factory in Kedainiai (Lithuania) which is the only producer of [instant noodles](#) in the Baltic States region. This factory is already in operation a new production line which allows producing instant noodles in plastic cups. New products will not only broaden the range but is much more comfortable for consumers because they need only hot water to prepare these noodles.

"We look at the worldwide market trends, recently market research shows that people have less time for cooking but they still want the same quality of food spending less time. Quickly prepared food category in the near future would be the fastest growing comparing to other food categories," - said Chairman of the Board of “KG Group” Mr. [Tautvydas Barstys](#).

This month “KG Group“ started to produce instant noodles of Asian flavors named “Sun Yan“. The line of “Sun Yan” oriental noodles allows everyone to discover the exclusive taste of Asia. “Sun Yan” product is manufactured in the packages and cups. These instant noodles have most popular Asian flavors such as duck, shrimp, beef, chicken, sharp and Thai. "At the moment customers from 15 Europe countries in their supermarket shelves can find instant noodles in packages and cups that are produced in Lithuania. 95 percent of our products are exported to Western Europe and the Scandinavian countries. The main product sales are developed in Great Britain, Sweden, Denmark, the Czech Republic, Slovakia, Austria, Malta, Germany and the Baltic markets. The export tripled during 2013 and we plan to increase it this year much more“, - about ambitious plans told Mr. Tautvydas Barstys.

The only instant noodle factory in the Baltic countries which is located in Kedainiai (Lithuania) is especially attractive to the distributors. "We are logistically in convenient location, we use the highest quality materials, we have BRC and Halal international certificates proving the quality of the products we produce, we can quickly adapt to the needs of the client - this allows us to gain the trust of customers and be attractive to manufacturers," - said Chairman of the Board of “KG Group” Mr. Tautvydas Barstys.

In 2010 group of companies "KG Group“ began producing instant noodles and since 2011 when the production capacity has expanded a new factory in Kedainiai was opened. This factory is the only instant noodle producer in the Baltic region. Productive efficiency is up to 48 million units of packages and 24 million units of cups per year.

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