

Versature Launches Hosted PBX (VOIP) Partner Program for MSPs

OTTAWA, ON, CANADA, May 12, 2014 /

EINPresswire.com/ -- Versature announced this week the launch of an official channel partner program for Managed IT Service Providers (MSPs) in Canada. The program, tying in with the recent re-ignition of Versature's "[no-hardware promo](#)", allows MSPs to partner with Versature in order to provide business-class VoIP as part of their Managed IT service portfolio.



“Speaking with MSPs, we found the biggest hurdle they had to recommending VOIP solutions to their existing and prospective customer base was they didn’t know who to trust.”, said Paul Emond, CEO of Versature. “Customers place a lot of faith in their MSPs and so they don’t make recommendations lightly. It’s up to us to prove to the MSP community that we are the go-to provider for Hosted PBX solutions in the channel.”

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To that end, the channel partner program features a dedicated partner support hotline available for immediate assistance and locally staffed; access to a secure partner portal website providing an abundance of sales and marketing tools; constant network status updates via <http://trust.versature.com>; and an alliance with a completely transparent, reliable, trustworthy and well established Hosted PBX partner.

Sam Arseneau of SupportMyMac, a Versature partner based in Ottawa said “Versature's Hosted PBX service is rock solid and their support team is amazing. As a local IT service

provider, we have been recommending their solution to all of our clients with full confidence. We are very satisfied with the service and would recommend them anytime.”

Paul Emond will be hosting a series of webinars over the coming months introducing the Partner Program, the first of which will be held on Thursday, May 15th at 10:00 EST. Those interested in participating can register for the webinar from [Versature's Partner](#) site.

[About Versature:](#)

Versature is an Ottawa-based Hosted PBX service provider for small-to-medium sized businesses. Founded in 2003, the company has grown exponentially and now offers VoIP services in more than 950 cities country-wide. Versature was the winner of the Ottawa Business Achievement Awards for “Small Business of the Year” in 2012, named a “Top 10 Fastest Growing Company in Ottawa” in 2013

by the Ottawa Business Journal, and has recently been profiled as one of the Top 10 Hosted PBX providers in the "Canadian Hosted PBX Services Market Report".

To learn more about Versature, please visit www.versature.com or read the blog at <http://inside.versature.com>.

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