

Outbound Dialer Systems Set for Resurgence According to New Report from TransNexus

ATLANTA, GA, USA, May 14, 2014 /EINPresswire.com/ -- A new [report](#) from TransNexus is a primer on the new recent growth of the outbound dialer market and the advancements that have resulted from stricter government regulation.



A new report from TransNexus is a primer on the new recent growth of the outbound dialer market and the advancements that have resulted from stricter government regulation. The paper, entitled, "Innovation in the Outbound Dialer Market," offers insight into how modern businesses are using dialer technology and strategies for optimizing a VoIP network responsible for keeping dialers running. The full [white paper](#) is available on the TransNexus website at www.transnexus.com.

According to the report, one of the main issues holding back the dialer market in the past few years was government regulation. This regulation was put in place to deal with a tremendous public backlash against "spammy" robo-calls. Though regulation has certainly slowed the dialer market, it has also forced organizations to re-evaluate their use of dialer technology. Today, dialer systems are not only created to comply with regulations, they are being used differently and more effectively.

With United States and global regulations limiting the type and quantity of outbound contacts to consumers, and the challenging economic environment, companies are undertaking innovative proactive customer care, notification and collections initiatives, breathing new life into their outbound dialing solutions.

Leading companies are discovering the strategic business value of comprehensive approaches to pro-active customer contact. They are leveraging customer and product information from across the enterprise to reach out to their customers with personalized service messages and sales offers to cement and grow profitable relationships. The recent economic slowdown is driving increased interest in proactivity for customer contact.

"Many TransNexus customers are service providers who are considering whether to take on outbound dialer traffic," said Jim Dalton, president of TransNexus. "Dialer traffic is highly demanding to any service provider's network. Service providers should be aware of customers

using dialer technology, and be sure that their networks can handle the increased traffic and demand. At TransNexus, we are committed to helping out customers use [Least Cost Routing](#) efficiently and effectively to cut costs across the board. Our new report delves deeper into real life examples and strategies for dealing with dialer traffic.”

The report is available free of charge at the TransNexus website at www.transnexus.com.

About TransNexus

TransNexus is a software development company specializing in applications for managing VoIP networks. Important features offered by TransNexus are dynamic least cost and quality of service routing, telecom fraud detection, SIP peering, number portability, profitability analysis and wholesale billing. TransNexus, founded in 1997, is located in Atlanta, Georgia and is a privately held Delaware C corporation.

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