



Digital Agency, Huemor, Unveils New HTML5 Look Which Google Says Increases Consumer Purchases By 67%

Digital Agency releases new HTML 5 responsive web design which reportedly holds the key to 25% of consumer markets, and increase online shopping sales by 67%

FARMINGDALE, NY, USA, May 19, 2014 /EINPresswire.com/ -- Digital agency [Huemor](#), was recently voted Best Web Design Company by the annual Best of Long Island poll. Not to rest on its laurels, the digital marketing firm unleashed a cutting edge new look for its own website in May 2014. Huemor's makeover not only looks great, but showcases the agency's responsive HTML 5 web design services.

According to the latest statistics responsive web design has become critical to compete and win in the ecommerce realm.

HubSpot has revealed that 25% of U.S. "internet users only access the internet on a mobile device."

Speaking at SMX Advanced, Google's Webmaster Trends Analyst, Pierre Far, says the search giant prefers responsive design over mobile templates. 88.5% of Alexa's Top 100 sites are now responsive.

Not only is responsive design key to enhanced Google rankings, and brands being found on the web, but for converting web traffic into real customers and sales. Google Think's Multi-Screen Resources goes as far as stating "if they have a positive experience with your mobile website a user is 67% more likely to buy a product or use a service," and points out cost savings as "responsive adapts to future devices."

President and Co-Founder of Huemor, Jeff Gapinski says "[Responsive HTML 5 design](#) enables a strong creative team to not only make brands look great online, but clearly has the potential to deliver double digit improvements to visitor and sales figures," adding "without it companies are automatically alienating 25% to over 50% of their potential global markets." Even media giants like the Huffington Post have seen improvements in excess of 37% on [website re-design](#).

Huemor's re-design, complete with jetpack man and all is actually just the tip of the iceberg in terms of the services the digital agency provides. A rated, Better Business Bureau accredited Huemor, also provides complete brand identity, mobile app, and interactive design development,

as well as social media management and consulting.

More details on the services provided by this digital design firm can be found on Huemor's newly re-designed website: <http://huemordesigns.com>.

Jeff Gapinski
HUEMOR
631-393-6116
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/205540431>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.