

Versature Named Amongst Top 10 Hosted PBX Service Providers in Canada

Canadian Hosted PBX Services Market Report Released This Month

OTTAWA, ON, CANADA, May 20, 2014 / EINPresswire.com/ -- NBI/Michael Sone Associates has released its 2014 Edition of the Canadian Hosted PBX Services Market Report. The report offers coverage of the Canadian market for Hosted PBX (HPBX) services through examination of the current state, size, and composition of the market.



Versature, an Ottawa-based HPBX provider, ranked 6th of the top 10 Canadian providers in 2013 holding 6.1% of the market share, trailing closely behind industry giants such as Bell Canada and Primus.

Versature first staked out a claim in the HPBX market in 2005 and has continued to gather momentum through a number of successful campaigns, one of which it is currently revisiting. The “no-hardware promo” offers new or existing customers free hardware when they sign up for 10 or more extensions on a 3 year plan. The first round of the promotion saw sales spike in the first quarter of 2014, effectively matching those of the entire 2013 sales period. The campaign was relaunched for the start of May and is expected to drive similar results.

Also attributed to the success of the company and one of the leading factors so many small-to-medium sized business are opting for Versature over the competition is it’s outstanding customer service and support. Domestic-based, real-time help is available around the clock at the touch of a button. A number of advancements in the service offering also keeps Versature ahead of the game with unique features such as a Salesforce integration, the Sonar self-service portal and Versature Scribe - voicemail transcription. All 3 are offered at no additional cost.

Versature plans on pushing ahead and building on it’s share of the Hosted PBX market. Through broadening of the “no-hardware promo” and continued dedication from its sales, support, and management team the company anticipates more outstanding results in the next release of NBI/Michael Sone Associates’ Canadian Hosted PBX Services Market Report.

About Versature:

Versature is a Canadian Hosted PBX service provider for small-to-medium sized businesses. Founded in 2003, the company has grown exponentially and now offers VoIP services in more than 950 cities country-wide. Versature was the winner of the Ottawa Business Achievement Awards for “Small Business of the Year” in 2012, and was named a “Top 10 Fastest Growing Company in Ottawa”

in 2013 by the Ottawa Business Journal.

To learn more about Versature, please visit www.versature.com or read the blog at inside.versature.com.

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