

# gWhiz Enters Pre-K Space with New App Game, KidZilla

ANNAPOLIS, MD, USA, May 20, 2014 /EINPresswire.com/ -- Software developer, gWhiz, announces the release of KidZilla, an entertaining [educational app](#) designed for the [preschool](#) audience. With eye-catching graphics and voice narration, this app offers children a fun, new way to learn fundamental [reading](#) and math skills.

Kids need the right tools to be successful. And for preschoolers, the right tools are those that not only teach them critical skills but also engage and entertain them. KidZilla, the latest educational app game from software developer gWhiz, does just that. Available in iTunes, it is learning made fun.



Give preschoolers a head start for kindergarten with KidZilla!

Fostering a child's natural creativity and imagination while teaching them vital reading, language and spatial skills is no easy task. With compelling graphics and sound effects, including voice narration, KidZilla allows young children to practice key competencies as they prepare for kindergarten. Current game categories include Rhymes, Counting, and Compare (Shapes, Sizes, Positions, and Colors) with many more to come.

"Preschoolers need to be able to hit the ground running when they enter kindergarten," remarks gWhiz founder, Kevin Reville. "Our latest educational game, KidZilla, emphasizes phonics, basic math, and spatial reasoning, making it a valuable learning resource for kids and their parents."

Inside each game category there are multiple levels and types of play offered, with content informed by both Common Core and state guidelines. Children will enjoy the challenge, and parents will appreciate the ability to track their child's progress as they earn stars for completion of each level. Voice narration allows pre-readers to follow along and increase their phonological awareness. The sound can be muted to provide emergent readers with a greater challenge.

Experts agree that preschool is a critical time for learning. Why waste these years on mindless video games? With KidZilla, parents can be sure that they are maximizing their child's learning potential. The app highlights the academic building blocks all kids need for success in school and beyond.

## ABOUT gWhiz

Launched in 2008, gWhiz has established itself as a leading provider of mobile educational applications. With millions of app downloads to date, gWhiz has realized steady sales growth and consistently positive feedback. Offering innovative and adaptive study tools for the K-12 audience, college and graduate students, and busy professionals, gWhiz is well positioned for continued growth.

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