

IPextreme (R) Welcomes Truechip to Constellations (TM)

Verification IP enriches the Constellations portfolio of semiconductor intellectual property

CAMPBELL, CA, USA, May 20, 2014 /EINPresswire.com/ -- <u>IPextreme</u> Inc. today welcomed <u>Truechip</u> as the newest member of its <u>Constellations</u> initiative, which brings together like-minded companies to advance the state of the global semiconductor intellectual property (IP) ecosystem. A leading provider of design and verification solutions, Truechip rounds out the Constellations IP portfolio with a robust offering of verification IP products.

Verification IP is an increasingly important part of the IP marketplace, providing SoC customers with the technology to verify the massive amount of third-party IP that is being purchased and integrated by semiconductor companies. Verification IP companies such as Truechip provide great value by offering an independent and unbiased verification environment that customers can trust. Customers can use these environments to ensure the semiconductor IP they have purchased is conforming to the intended function of the standard and not masking design errors that can arise when IP developers are using the same verification IP for development.

"Verification quality and the ability to verify across various verification platforms are key careabouts of our customers," said Nitin Kishore, CEO of Truechip. "We are uniquely positioned to address these concerns with our portfolio of platform agnostic, production proven Verification IPs."

Shishir Gupta, Truechip's Vice President of Worldwide Sales and Marketing, observed the importance of strategic partnerships in better serving customers: "Building an ecosystem that provides comprehensive solutions to our customers, while leveraging strengths of our strategic partners to accomplish this quickly and efficiently, adds great value as we continue to gain momentum in expanding our VIP portfolio and customer base."

Enthusiasm about Truechip's membership in Constellations is mutual. "We're excited about Truechip joining our community of independent IP providers," said Warren Savage, President & CEO, IPextreme. "We look forward to working together to showcase Truechip verification IP products that can make our customers even more successful."

Gupta and Savage recently sat down together on "Take Five with Warren" to discuss verification IP in the semiconductor ecosystem, prevalent industry trends, and the bright future of Truechip.

This episode is available for viewing on IPextreme's IP WATCH channel on YouTube.

Truechip will exhibit alongside IPextreme and other Constellations member companies in the Constellations IP Community at the upcoming 51st Design Automation Conference (DAC) in San Francisco. The conference takes place at the Moscone Center, June 1 – 5, 2014. Additional information about DAC is available here: <u>https://dac.com</u>.

About IPextreme, Inc.

Founded in 2004, IPextreme is a privately held company providing an array of innovative business and technical solutions focused around the licensing of semiconductor intellectual property (IP) within the global electronics market. Working with the largest semiconductor companies in the world, including Freescale, Infineon, Intel, NXP, National Semiconductor, and Texas Instruments, IPextreme unlocks the value of captive intellectual property assets and then licenses that IP to other companies. IPextreme's cloud-based Xena™ software provides semiconductor and IP companies with enterprise-level management of their entire IP portfolios and operations. In 2010, IPextreme created Constellations™, a collective of independent IP companies and industry partners working together at both the marketing and engineering levels to develop and promote advanced IP solutions to common customers.

IPextreme has over 100 customers in more than twenty countries. Offices are located in Campbell, California; Munich, Germany; and Tokyo, Japan, with representatives in China, India, Israel, Korea, and Taiwan.

To learn more, please visit <u>www.ip-extreme.com</u>.

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