

Unique Pizza Signs LOI to Distribute Its Frozen Pizzas in Asia; Company Sees Two Billion Prospective New Customers

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Speculators and investors see the potential of [Unique Pizza and Subs Corporation \(pinksheets: UPZS\)](#) Like a handful of other companies (Domino's Pizza, Inc. (DPZ)-NYSE) and Yum! Brands, Inc. (YUM)

-NYSE to name just two, UPZS understands that pizza in the United States is only part the story and a fraction of the market.



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FOR IMMEDIATE RELEASE

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Wealth is not a pizza, where if I have too many slices you have to eat the Domino's box.

P. J. O'Rourke

PITTSBURGH, PA – May 21, 2014 – Unique Pizza and Subs Corporation (pinksheets: UPZS) today announced it has signed a Letter of Intent with Larasan Pharmaceutical Corp. to distribute the Company's popular, healthy frozen pizzas in Asia.

Ft. Lauderdale, Florida-based Larasan is a nature-based pharmaceutical company that produces and distributes health enhancing products in the U.S. and Asia. With operations in China, Larasan distributes to more than one million retailers, franchise and corporate convenience and small grocery stores throughout China and India whose combined reach extends to more than two billion prospective consumers.

Under the terms of the agreement, Larasan will distribute Unique Pizza and Subs' frozen six-to-eight-inch individual pizzas to up to approximately 500,000 of its distribution outlets that have frozen refrigeration display cases, and for which Larasan will earn a customary distribution fee. The Company expects to conclude a definitive agreement with Larasan by the end of the current quarter.

James Vowler, Unique Pizza and Subs President, CEO and Chairman of the Board of Directors, said, "With over two billion consumers, I am thrilled to be moving forward on this distribution deal, which I

believe will prove a total game changer for our Company. Headquartered in Florida with operations in China, Larasan is an ideal transnational distribution partner whose focus on unique, health enhancing products enables Larasan to embrace our model of producing pizzas made with top quality, healthy ingredients.”

About Larasan Pharmaceutical Corporation

Larasan is a nature-based pharmaceutical company with a broad range of transdermal (skin patch), oral, and liquid OTC products, for the prevention and/or treatment of bug bites, pain, performance, and energy. Based in the US with operations in China, Larasan is an early stage pharmaceutical company with distribution in the US and Asia. For more information, visit www.larasan.com.

About Unique Pizza and Subs

Pittsburgh, PA-based Unique Pizza and Subs Corporation is focused on worldwide frozen pizza production and distribution as well as its legacy business of franchising, conversions, and ownership and operation of pizza and sub shops.

Safe Harbor Statement

This release includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 27E of the Securities Act of 1934. Statements contained in this release that are not historical facts may be deemed to be forward-looking statements. Investors are cautioned that forward-looking statements are inherently uncertain. Actual performance and results may differ materially from that projected or suggested herein due to certain risks and uncertainties including, without limitation, ability to obtain financing and regulatory and shareholder approval for anticipated actions.

Investors

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