

By Tapping Into Human Element, Cannabis Capital Corp CBCA (OTC.QB) WebCongress Emerges as Tech Industry Leader

*Cannabis Capital Corp CBCA(OTC.QB)
WebCongress Emerges as Tech Industry
Leader.Cannabis Sector,Acquisitions and Identifying
New Verticals for Industry Growth*

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/EINPresswire.com/ -- Market news updates and commentary for emerging companies in the Cannabis Sector aimed at growing worldwide brands, acquiring resources and developing new solutions as the industry continues to evolve at a rapid pace: [Cannabis Capital Corp](#) (OTCBB:CBCA), Hemp, Inc. (OTC: HEMP), Medbox, Inc. (OTC: MDBX), Medical Marijuana, Inc. (OTC: MJNA).

The tech industry can be daunting to navigate. Due to the anonymity involved in digital marketplaces, the companies that succeed are often the ones that draw upon a foundation with a strong human element, while still maintaining an unmistakable brand and continuous global presence. Enter [WebCongress](#), an industry leader in worldwide tech events that meets those standards, all while growing exponentially over the last several years.



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Investing in industries and technology for the 21st century generates high-skilled, high-wage jobs for industries of the future.”

Jay Inslee

Right at this moment, WebCongress is navigating the globe, embarking on a 16-city tour of the United States and Latin America, hosting one of the fastest-growing tech conferences in the world that features educational workshops, networking, expert panels, and speakers from top companies, which have included Twitter, Google, Microsoft, Facebook, and many more. Each year, WebCongress has met face to face with, and fostered the interactions of 10,000 people, having already held successful conferences in major cities like Miami and Barcelona that have attracted over 100 CEOs and 450 digital

agencies. The vast number of WebCongress attendees is projected to see a substantial increase in 2014.

In fact, WebCongress's new “Americas Tour” has already kicked off in San Francisco on May 8th, where their conference attracted over 550 people looking to build partnerships, participate in workshops, and hear from established speakers with industry experience and exciting new ideas. Just one of those speakers was one of Mexico's most successful women, Laura Gomez known as @laura due to her status as one of the first Twitter employees who was there to unveil a brand new project.

Gomez's presentation alone would have been impressive, but hers was just one of several such events filling out the Congress. Attendees at WebCongress are used to such high-profile speakers by now, however, as past keynote presenters have included Eduardo Fernandez, VP and Managing Director for Blackberry, Bing Chen who does Global Development and Management for Youtube, and Chad Lehman, a team leader for Google in North America. Like the internet itself, WebCongress's presenters are always diverse and globalized.

So WebCongress's presence as a leading international force in the tech industry is firmly established, but what about its place in the financial industry? Is WebCongress backed by enough capital and experience to secure its industry foothold for years to come? The answer is a resounding Yes.



In 2013, WebCongress became a wholly-owned subsidiary of Cannabis Capital Corp. ([OTCBB: CBCA](http://otcbb.com/quote/CBCA)), an emerging leader and investor in business development and medical technology. Trading at 17.70 per share with a sizable market cap of 2.50B, CBCA's ownership of WebCongress provides a rock-solid financial grounding so that the WebCongress team can focus on what it does best: facilitating cutting-edge inspiration, training, and networking across multiple sectors of the tech industry.

While WebCongress was founded just a few years ago in 2008, its impact has already been felt over several channels, having appeared nearly 1000 times in national and international media including CNN, Bloomberg, FOX, and Yahoo. Awareness has spread through internet media at near-viral rates as thousands of people experience the varied content WebCongress has to offer on a daily basis. The company has even trended on Twitter as a national talking point about a dozen times. At this rate, WebCongress estimates that in the near future it can expand its number of consumers into the millions.

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Hemp, Inc. (OTC Pink: HEMP) recently announced it has committed \$1,000,000 to kick-start the search for an appropriate banking partner in Colorado and to perform due diligence thereof. The allocated funds will be held in escrow while the search begins. Bruce Perlowin, CEO of Hemp, Inc., stated, "We are committed to moving this industry forward and supplying the infrastructure to make it more viable. Our recent acquisition of the largest decorticator in the United States, in order to process raw hemp into valuable renewable products, is off to a great start, but it doesn't stop there. As a 'farmer' in China, Hemp, Inc. understands the needs of farmers and we believe farmers, as well as other providers, will undoubtedly need financial services to make this industry soar to new heights. This is already a very unique, rapidly growing market and it is our goal to be a part of supplying their financial needs."

Medbox, Inc. (OTCQB: MDBX), a leader in providing ancillary services to the alternative medicine industry, dispensary consulting services, and patented medicine dispensing systems to medical and retail industries, recently announced that the US Patent and Trademark Office (USPTO) has issued a notice of allowance on what company executives describe as the first "Seed-to-Sale" patent the marijuana industry has ever seen. The patent application that was allowed by the USPTO describes a system used to: Verify the identity of a patient/consumer receiving medication; Monitor the dispensing of medication/product to the patient/consumer; Monitor the development of the medication/product, including tracking the location from which the seeds are obtained, cultivation and harvesting of the plant, and conversion into medication/product and support a complete biometric chain of custody seed to sale system from cultivation facility to dispensary where dispensing can occur through Medbox's patented "Secure-Safe" technology for added security and transparency.

Medical Marijuana, Inc. (OTC: MJNA) operates in the medical marijuana and industrial hemp markets. Its products range from patented and proprietary based cannabinoid products to seed and stalk or isolated high value extracts manufactured and formulated for the pharmaceutical, nutraceutical, and cosmeceutical industries. The company's services include development of cannabinoid based health and wellness products; and development of medical grade compounds; and licensing of proprietary testing, genetics, labeling and packaging, tracking, production, and standardization methods for the medicinal herb industry. On Thursday, MJNA closed down .27% on over 2.4 million shares traded.

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