

# CBCA WebCongress CEO Begins Second Wave Google Glasses Development , Has Three New Explorer Invitations Available Now

*CEO & Founder Ouali Benmeziane, WebCongress, Inc., Set to Select Three Explorers as Google Glass Expands its Program and Launches Second-Generation*

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[CBCA](http://CBCA.com) is an emerging global firm specializing in business development, high tech pharmaceutical development, and medical technology. The Company is proud to announce that Ouali Benmeziane, CEO & Founder of its subsidiary, [WebCongress Inc.](http://WebCongress.com), is part of the first wave of Explorers for the Google Glasses. As Google Glass is expanding its program and launches its second-generation, Mr. Benmeziane, being one of the initial Google Glasses members can select Three Explorers for the new technology.



"I am excited to be one of the Developers of Google Glasses, and I am glad I have the chance to take advantage of this great advancement and to be on the cutting edge of development," explains Ouali Benmeziane. "Any software or hardware damage must be replaced with the current rendition of Google Glasses available to the market."

If you are interested in acquiring a pair as an Explorer, please visit [www.webcongress.com/glass](http://www.webcongress.com/glass) in order to register for the selection process.

Google invites its Explorers to provide monthly feedback on battery, technology, sound and features for the Google Glasses. One of the many benefits of owning a pair is that the title of Explorer is extended for life.

Only 8,000 members received the coveted invitation to secure a pair and become Explorers, thereby participating in the developmental process through exchanging ideas on improvements to the design and function. With the release of the second-generation Explorer design, those already enrolled in the Google Explorer program are able to "invite" three of their technologically savvy friends into the Google Glass development project.

## WebCongress History

WebCongress, founded in 2008 by Ouali Benmeziane, produces digital marketing events across the globe focused on Digital Strategies. It attracts web professionals, Fortune 500 executives and world-

class media outlets from all over Europe, Latin America and the USA. Since its inception WebCongress has produced 27 events in 9 cities reaching over 100,000 people have come together to be inspired, educated and to network at WebCongress events. WebCongress also includes the W Agency and The W Academy, offering training and consulting to businesses. It has hosted over 350 hours of training, more than 420 speakers, and worked directly with the most prestigious tech and internet companies such as Google, Facebook, Microsoft, Twitter, YouTube, Samsung, Spotify, Skype, and Intel, among many others.

Mr. Benmeziane's hard work has been noticed and rewarded. Miami's Brickell Magazine named him as one of 2014's Top 20 Under 40.

## About CBCA

Cannabis Capital Corp. (CBCA) is a United States company actively pursuing investment opportunities in several traditional emerging markets and, where synergistic, infusing them with the rapidly growing global medical cannabis industry. CBCA invests in companies positioned to make a significant impact within their respective industries. These early stage investments provide emerging companies with access to larger capital sums to help elevate their status from start-ups to mature and durable brand leaders. Recent legislative changes around the world are creating compelling investment opportunities that CBCA is positioned to identify at an early stage.

For example, the legal cannabis economy is growing at an aggressive rate as more and more opportunities arise every day as this sector expands from state to state and country to country. Over 20 states and a dozen countries have medical cannabis programs; each creates a unique opportunity for CBCA.

## Forward Looking Statements

This Press Release includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Act of 1934. A statement containing words such as "anticipate," "seek," "intend," "believe," "estimate," "expect," "project," "plan," or similar phrases may be deemed "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Some or all of the events or results anticipated by these forward-looking statements may not occur. Factors that could cause or contribute to such differences include the future U.S. and global economies, the impact of competition, and the Company's reliance on existing regulations regarding the use and development of cannabis-based drugs. Cannabis Capital Corp. does not undertake any duty nor does it intend to update the results of these forward-looking statements.

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