

Texas-based Top Shelf Brands Holdings (TEMN: OTC.PK) High-End, Cutting-Edge Wine & Spirit Products to Growing Market

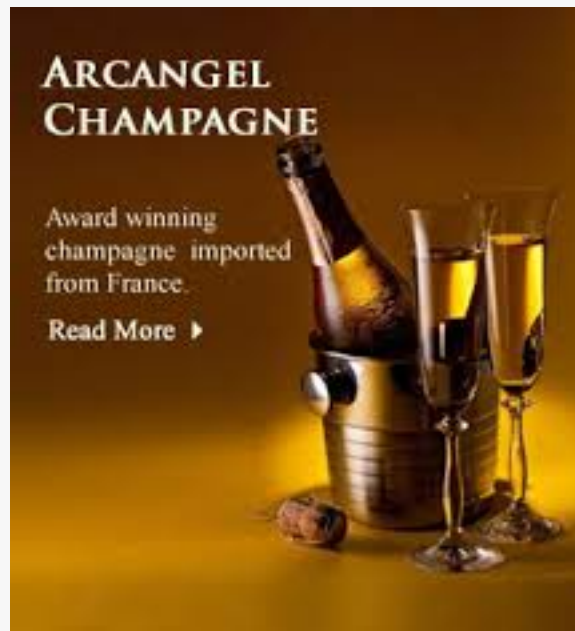
TEMN: OTC.PK) Offers High-End, Cutting-Edge Wine & Spirit Products to Growing Market, competing with big players in the industry such as Diageo plc(DEO)-NYSE.

BOCA RATON, FL, USA, May 29, 2014 /EINPresswire.com/ -- Texas-based [Top Shelf Brands Holdings \(TEMN: OTC.PK\)](#) Offers High-End, Cutting-Edge Wine & Spirit Products to Growing Market, competing with big players in the industry such as Diageo plc(DEO)-NYSE.

Houston, TX—Top Shelf Brands Holdings (TEMN: OTC.PK) is an emerging Houston, Texas-based marketer and supplier of alcohol beverage brands with an initial offering of premium Champagne, Tequila, and liqueur. With a focus on environmentally conscious packaging of unique and innovative all-natural ingredients, Top Shelf is specializing in dynamic brand creation and strategic identity marketing for its products to the expanding U.S. marketplace.

The global wine & spirits market currently accounts for \$391 billion of USD per year. World spirits consumption is expected to increase by 24 percent in volume and 22.5 percent in value over the next decade (IWSR forecast). It is also a consistent and stable industry that grows almost solely through acquisition, hence Top Shelf's multi-faceted business model. Within the next two to three years, TEMN aims to have created, acquired, or represent six to 10 nationally recognized brands, each attaining the 50,000 cases depletion mark, with double-digit growth.

"We have reviewed the business model and it's as sufficient as one can get," said Top Shelf Brands President Alonzo Pierce, "With the equity purchase of the distributor, Imperial Beverage LLC through our affiliate MEX-AMERICAN, our profits would increase and allow more dollars towards the boxes for marketing. With the purchase of a wholesaler, we will control not only our brands but also, we can distribute other suppliers who aren't big enough for a big distributor and are serious about getting their



brands in the largest market in the U.S.”

In addition to their business-savvy positioning, TEMN aims to corner the increasingly “green,” sophisticated, and health-conscious consumer coming out Generation Y. On top of going to great lengths to work with suppliers and manufacturers who exceed regulatory practice by implementing the use of organic and biodynamic ingredients, TEMN is embracing eco-friendly packaging of its Besado Tequila and Archangel Champagne to minimize the company’s carbon footprint.

Besado Tequila is award-winning anejo tequila infused with “Herbal Erotic Stimulants” including Ginseng, Damiana, and Maca while Archangel Champagne is a cream-of-the-crop sparkling beverage imported from France.

However, the crown jewel in TEMN’s product line-up is Dziaq Liqueur— a revolutionary 100% natural and low-calorie blend of Mediterranean pomegranate, Asian lychee and Latin American dragon fruit mixed with high-end Vodka and a splash of Mezcal. Dziaq is currently sweeping across the jet-setting, health-conscious Miami Beach party scene by sponsoring a recent Robin Thicke concert and making appearances in several high-profile music videos featuring Justin Timberlake and Pharrell Williams amongst others. All in all, the brand has received over \$2 million in initial investment and more than 50 million

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Liquor Beats Wine As An Investment

Charles Sizemore

hits on YouTube.

Top Shelf Brands Holdings (TEMN: OTC.PK) currently trades at \$0.0039 per share.

About Top Shelf Brands Holdings:

Top Shelf Brands Holdings develops imports, markets and supplies branded alcoholic beverages with an initial offering of Champagne, Tequila and Bourbon. We use third party research to create exciting new brands of spirits that people want. Our vision is to be the ultimate brand builders of the industry by engaging the consumer and the commerce with unparalleled delivery.

As a publicly traded entity we are committed to being fully transparent through our process in order to gain confidence of our customers and shareholders. Our management team is a primary asset in the development of our brands and trademarks. They bring experience within all areas of the spirits business including branding, marketing and distribution. For more information, visit www.drinktopshelf.com/

Disclaimer:

This article includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 27E of the Securities Act of 1934. Statements contained in this release that are not historical facts may be deemed to be forward- looking statements. Investors are cautioned that



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