

Centerity Announces Its Participation at SAP SAPPHIRE NOW 2014

Centerity Provides IT Monitoring & Actionable Intelligence to SAP HANA® Customers

BOSTON, MA, USA, May 29, 2014 /EINPresswire.com/ -- Centerity Systems, the pioneer provider of next-generation, unified <u>IT monitoring</u> solutions for end-to-end coverage of IT assets for complex, hybrid environments with <u>Business Service Management (BSM)</u> functionality, today announces its participation in the SAP SAPPHIRE NOW 2014 Conference, to be held June 3-5 at the Orange County Convention Center in Orlando, Florida.



Centerity will participate in SAP's Cloud in 2020 Forum in

a MicroForum Discussion entitled "Start Up Like Never Before" on Wednesday, June 4th from 3:00 to 3:45PM at MicroForum A (Session ID CL15125). Also participating in this discussion with be members of Cisco® Systems' Cloud & Managed Services team (www.cisco.com) and representatives from SearchYourCloud, Ltd. (www.searchyourcloud.com). As part of SAP's Cloud in 2020 Forum, this discussion focuses on maximizing performance and productivity in the cloud and will help enterprises be more productive, manageable and grow faster.

Centerity and Cisco will also be presenting Cisco's Case Study entitled "Cisco Delivers Holistic Business Service Management for SAP HANA" on Thursday, June 5th from 10:40 to 11:10AM at SUSE's (www.suse.com) booth (#1108). Learn about Cisco's Cloud and Managed Services (CMS) for SAP HANA clients and why Cisco uses Centerity Monitor to deliver comprehensive Business Service Management (BSM) capabilities for integrated SAP HANA IT / Business Environments.

Centerity has built a solution that provides IT monitoring support the SAP HANA® platform to provide customers with Business Service Management (BSM) views of SAP HANA, SAP applications and third-party supporting infrastructure and applications to help ensure continuous operations. Centerity has undergone an SAP Suitability Review for Third-Party Solutions in an SAP Environment by the SAP Integration and Certification Center (SAP ICC) and has been approved as "Suitable for use in SAP Solution Environments". The type of evaluation achieved is "TR-SYSTEM SW/HW TR System-Level Software or Hardware".

SAP HANA enables businesses to make smarter, faster decisions through real-time analysis and reporting combined with dramatically accelerated business processes. Centerity has joined the SAP Startup Focus Program to enable it to work more closely with SAP and its customers to help ensure that its products will continuously evolve.

"SAP HANA, SAP applications and supporting hardware, software and applications are critical to giving businesses a competitive edge," said Marty Pejko, COO of Centerity. "As hybrid, high performance environments continue to expand in both size, scope and complexity, Centerity's unified IT monitoring platform will help ensure that these key business processes are functioning at the service levels (SLA) demanded by customers."

Centerity is participating in the SAP Startup Focus program, which supports startups in developing new applications on the SAP HANA platform. SAP HANA streamlines analytics, planning and predictive and sentiment assessments to allow business to operate in real time. The SAP Startup Focus program is an accelerator for big data, predictive and real-time analytics startups. More than 1,000 startups are participating in the program to date that have developed distinct SAP HANA-based use cases from gaming to retail to finance and manufacturing.

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About Centerity

Centerity Systems, Inc., (www.centerity.com), headquartered in Needham, MA USA, is the pioneering developer of All-in-One, enterprise-class and carrier-class IT monitoring solutions for critical information systems and IT infrastructure. While changing the rules of IT monitoring by providing a next generation, unified platform, Centerity enables organizations in all market verticals to simplify all aspects of system and infrastructure IT monitoring and information flow. Centerity's advanced features provide accurate measurement of performance and availability as well as Business Service Management (BSM), End-User Experience Monitoring (EUX), Inventory & Asset Management and predictive, dependency, trend and root cause analysis to mitigate MTTR.

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