



Award Winning Success Strategist Launches Make More Money Tour in Seattle

Business Strategist Michele Scism brings her online marketing and business development expertise to Seattle entrepreneurs looking to up-level their businesses.

SEATTLE, WA, USA, May 29, 2014 /EINPresswire.com/ -- [Make More Money](#) 2014 Tour Launches in Seattle for Business Owners Ready to Create a Business That Works

Michele Scism, CEO of DecisiveMinds.com, Success Strategist & [Business Coach](#) and Leading Authority on success strategies for entrepreneurs and business owners hosts the second annual series of one-day conferences.

Lake Charles, LA — Michele Scism, Award Winning, Multiple 6 Figure Business owner, Founder of <http://DecisiveMinds.com>, and author of several business books, launches the Make More Money 2014 Tour on June 2 in Seattle, Washington. Scism speaks to business owners looking to change their lives and their business and shares how they must "Take Risks and Make More Money." Other cities on the tour include Boston, June 27; Phoenix, July 17; Dallas, August 11; and Houston, August 28. Scism specifically targets business owners and leaders ready to go from Under Earner to Highly Paid Authority in their industry and ready to create a business that works.

With the Make More Money Tour, Scism speaks to audiences across the US who are emotionally and financially committed to building a business because, as she says, it takes both. "I did 6 figures my second year in my coaching business but I was still just barely making it," says Michele. She knew she was on to something when in one 3 day weekend "I made twice as much money as I had made the entire year before."

To register for the conference - www.makemoremoneytour.com

Scism recently received an award at Suzanne Evans' conference, Be the Change, for her "Multiple 6 Figure Year" with her DecisiveMinds.com business. With her 6 Figure+ business coaching and results-oriented business model, she paves the way for today's entrepreneurs to go further than ever before. Scism is a [business strategist](#), coach, author, speaker and philanthropist. She regularly sponsors national events where she shares her wealth of expertise to anyone who makes a donation to St. Jude's Hospital and other charities.

About Michele Scism

Michele's expertise in the areas of online marketing, social media marketing and business development have been recognized during interviews on several TV shows, including being interviewed by Kristi Frank from Donald Trump's The Apprentice, as well as multiple Talk Radio shows and teleclasses. Scism has a weekly radio show, Take Action Get Profits, on the Tough Talk Radio network on Monday afternoons at 2:00 p.m. Central Time.

"If you are ready to take your business to a higher level and attract the clients you want and turn that into the income that you desire, then you have got to coach with my friend Michele Scism," says James Malinchak, Coauthor, "Chicken Soup for the College Soul," Featured on ABC's "Secret Millionaire"

For additional information on Michele Scism or to schedule an interview:

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About Perceptive Marketing

The essence of Perceptive Marketing is achieving exceptional marketing success for authors, the publishing industry, corporations and small businesses. Understanding the transformational nature of publishing books and developing businesses, the firm puts great emphasis on planning with the end in sight and guiding clients from concept to marketable reality.

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