

NCM Online Sets New Standards for Unbiased Web Hosting Reviews

Data-driven web host rankings utilize third-party speed and reliability test results.

NEW YORK, NY, USA, June 4, 2014 /EINPresswire.com/ -- [NCM Online \(www.ncmonline.com\)](http://www.ncmonline.com), a new leader in the publication of unbiased website hosting testing and analysis has published reviews of 20 leading web hosts. Critiques include page-load speed and uptime test charts, BBB Ratings, renewal rates, coupon codes, [WordPress](#) tutorials, and more.

Web hosting review sites have a long-standing and much-deserved reputation as cesspools of biased ratings published by affiliates who rank hosts based on the amount of affiliate commissions paid, not the quality of services provided. There are exceptions.

While it is an affiliate site, NCM Online purchases and tests all hosting services reviewed. Utilizing the services of [Dotcom Monitor](#), test results include 10-day page-load-speed averages and uptime percentages. Test data is recorded at 13 worldwide locations and provided to site visitors in easy-to-use charts.

NCM Online also includes Better Business Bureau ratings in its rankings. Users are able to access the BBB profile of any host reviewed with a single click.

Unlike other review sites, NCM Online bases its price comparisons on the renewal rates. While nearly all shared hosts provide introductory discounts, over time, it is the renewal rates which determine the true cost of hosting. Additionally, the rankings of web hosts that attempt to conceal renewal rates are penalized.

"Let's face it -- there are hundreds of web hosting review sites online. We believe that the best way to stand apart is to provide rankings that are predominately data driven. Of the ten criteria we utilize to rank hosts, eight exclude the reviewer's opinion," said Anthony Ailed, Editor at NCM Online.



This noteworthy approach has produced some surprising results. Industry name brands did not rank particularly well as a group. By and large, the top rankings have been earned by mid-sized hosts that provide a high standard of technical excellence, ease of use, and cost transparency at an affordable price.

Mr. Ailed added, "We urge anyone who is considering the purchase of shared website hosting to take a look at our reviews. We believe you'll be a better consumer for it."

For reviews and additional information, visit <http://www.ncmonline.com/web-hosting-reviews>.

Press release courtesy of Online PR Media: <http://bit.ly/1hyS2df>

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