

# Design & Promote Wins 2014 Naperville Chamber of Commerce Small Business of the Year Award

*Design & Promote, a Naperville SEO and web design company, was named the 2014 Small Business of the Year by the Naperville Area Chamber of Commerce.*

NAPERVILLE, IL, USA, June 4, 2014 /EINPresswire.com/ -- [Design & Promote](#), a Naperville SEO and web design company, was named the 2014 Small Business of the Year at the 17th Annual Naperville Area Chamber of Commerce Small Business of the Year Awards. Design & Promote also took home recognition in the business-to-business category. The award ceremony took place May 30 at the Bolingbrook Golf Club.



"We felt that we had a strong chance at winning the business-to-business category. Especially since we are a member of Team B2B of the Naperville Area Chamber of Commerce. Winning the overall grand prize was totally awesome," said Bruce Jones, CEO of Design & Promote.

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*Amy Brownfield*

In his acceptance speech Jones said, "The only thing that I can be commended on is realizing how to hire a smart team. And how to empower employees to succeed," he said.

Design & Promote has been a long-time supporter of the Naperville community and the Chamber of Commerce. Jones serves on the Chamber's B2B Team and has hosted, sponsored and spoken at many events throughout the

years.

"The Naperville Chamber has given us the opportunity to attend fundraisers, networking groups and business after hours events," said Amy Brownfield, Design & Promote Project Manager. "We see the chamber members as not just business partners, but part of the Design & Promote family."

The company also shared the spotlight with two organizations (KidsMatter, the winner in the not-for-profit category and Positive Behavioral Connections Inc., a finalist in the Professional category) who had submitted nomination packets created by Design & Promote. Since Design & Promote created both of these organizations' websites, each packet had elements in them to complete each organizations' overall branding strategy.

Living out their motto "our business is to get your business noticed", Design & Promote offers custom web design, [social media marketing](#) and search engine optimization services to help their clients' websites rank higher in the search engines and convert more visitors into customers. Design & Promote is also the 2014 recipient of the [Annual Award for Business Excellence \(AABE\)](#) from the Daily Herald Business Ledger in the small business category.

About Design & Promote: Design & Promote is an inbound marketing and search engine optimization company based out of the Chicago Suburb Naperville, IL. The company focuses on producing high performance websites that get found in the search engines along with implementing social media marketing and other inbound marketing strategies to convert more visitors into customers. For more information visit their website:  
<http://www.designandpromote.com>

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