

Specifically Random Headbands Showcase Fit and Comfort at 2014 Consumer Products All-Press Gifting

Specifically Random will present its line of comfortable, perfectly fitting headbands, headscarves to top media outlets at Consumer Products All-Press Gifting.

INDIANAPOLIS, INDIANA, USA, June 4, 2014 /EINPresswire.com/ -- Specifically Random (<http://www.specificallyrandom.net>) will present its line of comfortable, perfectly fitting women's, men's and children's fabric headbands and headscarves to top media outlets at the 2014 Consumer Products All-Press Gifting, taking place June 18 in New York City.

Accessories designer Kelly LaRoche knows that when it comes to headbands, one size definitely does not fit all; yet, that is how many are sold. In 2009, LaRoche founded Specifically Random to provide a solution to this vexing problem. Since then, the company has helped women, men and children of all proportions find [comfortable fabric headbands](http://www.specificallyrandom.net) and headscarves that can be worn all day without binding, pinching or slipping.

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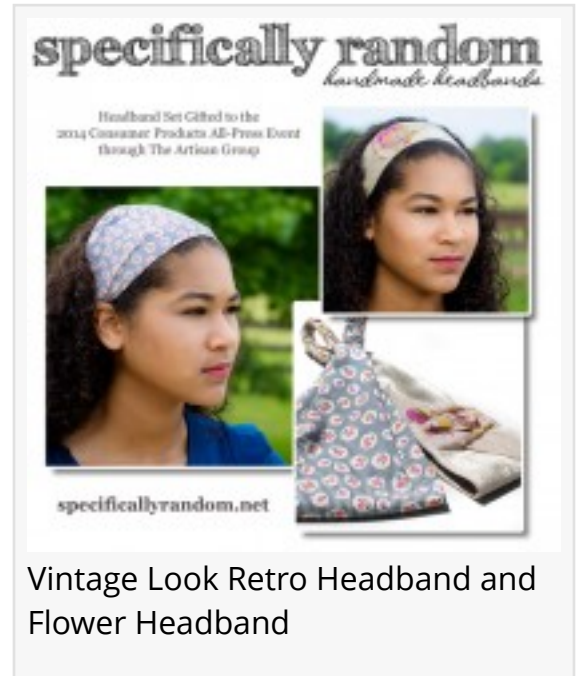
I founded Specifically Random with the concept of doing one thing, headbands, and doing it well.”

Kelly LaRoche

The headbands are individually handcrafted by LaRoche and come in a variety of styles, including wide, extra wide and kerchief. With looks from urban to vintage and everything in between, there is something for everyone.

Specifically Random hair accessories can be used to hold back unruly hair, cover up thinning hair, hide grays or simply spruce up one's wardrobe. They are perfect for

athletics and a great solution for chefs and nurses. Teens love them as a fashion accessory and because they're so comfortable, they're great for little girls who won't normally keep anything on their head.



LaRoche will be introducing the Specifically Random line to top media outlets such as Allure, The Wall Street Journal and People, at the 2014 Consumer Products All Press Gifting, taking Place June 18 in New York City. She has selected her Vintage Look Retro Headband and Flower Headband for inclusion in a collaborative gift bag prepared by California-based The Artisan Group® especially for the event. The gift bag will be presented to magazine, newspaper and online editors, top bloggers and TV, radio and online producers.

The Vintage Look Retro Headband (\$12.00) and Flower Headband (\$18.00), along with the entire Specifically Random line, are available to purchase at specificallyrandom.etsy.com. They can [also be found](#) at shops across Indiana, at Co-op 28 in Los Angeles, California and Bizzy's Mobile Boutique, a traveling boutique on wheels based in Zionsville, Indiana.

Says LaRoche, "I [started Specifically Random](#) with the concept of doing one thing, headbands, and doing it well. Because of that philosophy, I have many satisfied, repeat customers and a five star rating on Etsy. I value my customers and take the time to learn about their specific needs. Afterwards they may share their stories with me and learning that I've actually helped make someone's life a little better with my product propels me forward to do more."

ABOUT SPECIFICALLY RANDOM

Many have tried headbands only to have them pinch, bind or slip. That's because most fabric headbands are offered as "one size fits all." In contrast, Specifically Random (www.specificallyrandom.net) headbands are made to fit our customers' individual heads. Specifically Random is committed to providing its customers with headbands that are not only fashionable but comfortable enough for all-day wear and that won't slip or bind.

Designer Kelly LaRoche personally makes each headband using the best quality fabrics, non-roll elastic and triple-enforced seams so the headband won't fall apart or change shape.

Press release courtesy of Online PR Media: <http://bit.ly/1kCOKoS>

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This press release can be viewed online at: <https://www.einpresswire.com/article/207920519>

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