

Modern Dad Magazine Launches Father's Day 2014

Modern Dad Magazine's First Issue Will Feature President Barack Obama

ARLINGTON, VA, USA, June 5, 2014

/EINPresswire.com/ -- [Modern Dad Magazine](#) is new and innovative, and designed to serve as the "Go-To" resource for the dynamic [modern dad](#).

Accentuating the positive experiences of fatherhood while encouraging dads to be their best, Modern Dad Magazine's focus is upon family, the experience of parenting from the male perspective, and the aspiration of men to be great dads.

"We are proud to announce the Celebrity Cover Dad for our June 2014 Inaugural Edition is President Barack Obama!" said a delighted Dr. Michael C. Ross, Co-Founder of Modern Dad Magazine. Dr. Ross went on to say, "We are thrilled to have the President grace the cover of Modern Dad Magazine and establish such a high benchmark for the celebrity cover dads to follow."



Modern Dad Magazine feels President Obama is an excellent example of an outstanding man and incredible dad to his two daughters Malia and Sasha, with whom he shares family values and a special father-daughter bond.

Editorial Focus

- Consumer and family-oriented parenting publication
- Target demographic is dads and men who aspire to be great parents and role models
- Editorial items include in-depth articles on trending issues, resources, parenting advice, self-improvement ideas
- Monthly celebrity cover dad interviews focusing on their shared experiences as dads

Psychologically, Modern Dad Magazine readers are...

- Conscientious men who want to be, and want to be regarded, as actively engaged dads
- Dads aspire to be viewed as actively engaged parents
- Dads are shopping and buying now more than ever!

About Modern Dad Magazine

Modern Dad Magazine is a national consumer publication, issued monthly, through which dads have access to information, knowledge, resources, support, and perspectives specifically dedicated to assisting them in developing powerful and influential parent/child relationships, and ultimately in becoming exemplary parents. Modern Dad Magazine is currently available online and soon to be a complimentary, controlled-circulation “experiential and aspirational media brand” available through select pediatric physician practices to the publication’s target demographic.

The Co-Founders of Modern Dad Magazine are three close friends Raul Hiteshew, Atlanta Health and Wellness Expert, Anelko Tadic, Atlanta Music Exec, and Dr. Michael C. Ross, a dad, Ph.D. University Administrator who share a love for family and the spirit of entrepreneurship.

The media brand is also excited about having State Farm - The Donald Watkins Jr., Agency Inc. as its inaugural advertiser and looks forward to building advertisement opportunities with other national family consumer brands of similar caliber.

Modern Dad Magazine is currently scheduling interviews and promotional opportunities with print, radio, and television outlets nationwide. Partners, Dr. Michael C. Ross, Raul Hiteshew, and Anelko Tadic look forward to sharing more about this incredible and timely media brand dedicated to highlighting and supporting all dads everywhere.

For more information and to schedule your interview with the Modern Dad Magazine team, please call 888-578-9993 or email moderndadmagazine@gmail.com today.

Website

www.moderndadmagazine.com

Media Kit

Download our Media Kit here:

[MDM-Media-Kit.pdf](#)

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