

Save the World with Chicken Feed: Nikoya announces the development of all-natural healthy poultry pellets

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/EINPresswire.com/ -- Robert Carter, a Hi-Tech Product Quality Engineer and CEO of Nikoya Food, has developed a special chicken feed. The Nikoya Chicken Feed is made of natural materials that are free of pesticides, [growth hormones and antibiotics](#). The ingredients are created as a mash and made into pellets to minimize waste while the chickens eat. Carter is dedicated to bringing this feed to poultry growers everywhere: a chicken feed that supports excellent chicken growth without passing on health problems to people who eat the chickens.



What are those health problems? Growth hormones fed to meat animals are suspected to be responsible for early development in children who have eaten a lot of this type of meat. Overuse of antibiotics has been connected with the rising number of diseases that are resistant to antibiotics. Pesticide contaminants in chicken feed have been linked to poultry deaths and even to illnesses in humans. As a parent, Carter has human health – especially that of children-- in the forefront of his mind as he works on his product.

Even though he has made an initially successful run, Robert Carter and Nikoya Food still have a long way to go before they have a marketable product. His team is still experimenting with added enzymes, minerals and other healthy ingredients. They will need to run several sets of tests, record data and make any needed adjustments before finalizing their product.

If you have an interest in development of [foods that are free from hormones](#) and antibiotics, this is the crowdfunding campaign for you. You can make contributions through Kickstarter. You will be rewarded at each level of contribution.

- There is a \$1.00 minimum for contributions. If you send \$5.00 to 49.00, you will get a hearty “Thank you” & your name listed on the Nikoya website.
- Contribute \$50.00-\$99.00, and you will receive updates on progress, a Nikoya Foods sticker and a tote bag.
- The next level of contribution is \$100.00 - \$199.00. For \$100 or more, you receive all the items from the lower levels, plus a hat and t-shirt with the Nikoya logo.

- Contributors donating \$200.00 thru \$299.00 will get all of the goodies from the lower levels plus a Poultry Book with Recipes.
- At \$300.00, the real fun begins. You will get all of the nice things being given out at the lower levels, plus a complete copy of Best Poultry Growing Techniques. You also have a chance to get the Early Bird Special: either 5 lbs. of Nikoya starter feed or grower feed.
- There are a variety of rewards at the \$400.00 plus level of support. You can get your name and picture on the packaging for the Early Bird Specials. You can get on just one 5 lb. bag of feed, but a package of each—starter feed and grower feed. You can select your preferred color of totes, get stickers and you can even be listed on the website as an Honorary Strategic Partner Development member.
- Donate \$1000.00 or more and you will be treated to a VIP dinner & party, complete with a Feed Development Presentation and a visit to the Feed Development Center. Package includes one overnight stay at the Double-Tree Inn at San Jose, CA. (Travel not included.)
- At \$10,000 or more you can get a distributorship in a selected region of China, New Zealand, Canada, Australia, Europe, Greenland, Brazil, Japan or Mexico.

Carter needs \$120,000 with this [Kickstarter crowdfunding campaign](#) in order to go forward with his project. It will only be funded if at least that amount is raised by June 29, 2014. If additional funds are raised, the money will be used to help produce feeds for other kinds of animals.

So how much do you believe in the need for development of healthier, safer foods worldwide? Maybe you believe deeply, but don't have a lot to contribute at this time. Whether you contribute a little or a lot, you will have done something to make the world better by helping to create a healthy, affordable alternative to the commercial feeds currently fed to poultry and perhaps even to other animals. If this campaign is successful, you will have helped to ensure healthy food supplies for children and families everywhere, in all parts of the world.

About Nikoya:

Nikoya Foods (www.nikoyafoods.com) was established in 2008 by CEO Robert Carter. Nikoya focused on developing an all-natural, healthy chicken feed that would allow farmers to efficiently grow poultry that would be free of harmful additives. In 2010, it expanded its focus to include livestock feed. If you are looking for a good investment that will better the world look no further than this development of healthy feed for the meat animals that humans eat. Nikoya anticipates tapping the international market as its product will meet even the strictest EU standards.

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