



# Agile Business Management launches to promote the role of agile across the organisation

*The not-for-profit Agile Business Management Consortium (ABMC) has today launched their website to promote the role of agile across the organisation*

MELBOURNE, VICTORIA, AUSTRALIA, June 9, 2014 /EINPresswire.com/ -- Agile Business Management is an approach to management and corporate governance based on the successful values and processes from the agile software development movement. These techniques and frameworks can be applied across the organisation from finance, sales, human resources, marketing, corporate strategy, legal, and more.

It is based on the core philosophy is that, by embracing and shaping change, an agile organisation can position themselves to take advantage of the changing economy and deliver sustainable business growth.

Traditionally, agile is a set of values, principles, techniques and frameworks for the adaptable, incremental & efficient delivery of software. Agile Business Management takes this successful approach and provides a focus on developing business agility as a means of promoting business growth. Ultimately, this is achieved by improving communication, collaboration, delivery and responsiveness to change.

[ABMC](http://agilebusinessmanagement.org/), a not-for-profit consortium, has developed a new website, <http://agilebusinessmanagement.org/>, to provide case studies, articles and resources for organisations looking to build an adaptive business based on the core Agile Business Management domains:

1. Facilitation based management: focusing business leaders on governance, strategy, and facilitation. Put simply, it means that you point your staff in the right direction, and make sure there is nothing, internal or external, in their way.
2. Integrated customer engagement: embedding your customers within the delivery processes, thereby ensuring they share in the accountability and responsibility for product outcomes.
3. Agile organisational structures: an open and transparent organisational structure that focuses on staff engagement to drive improved customer outcomes.
4. Work; the agile way: utilising just-in-time planning & design and an incremental or continuous delivery process to support rapid change when scope & circumstances change.

In combination, the four domains of Agile Business Management encourage efficient and accurate delivery of products and services, while leaving management free to focus on the strategic growth of the business. In this context, Agile Business Management is ultimately about finding new ways of doing business.

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This press release can be viewed online at: <http://www.einpresswire.com>

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