

Growing Epidemic: Unscientific Study Knots Fathers Allergies to Ties

DADS TONGUE TIED BY POLITENESS ARE AFRAID TO ASK FAMILIES TO LOOSEN ATTACHMENT TO TIES

INDIANAPOLIS, IN - INDIANA, UNITED STATES, June 10, 2014 /EINPresswire.com/ -- It's true - well at least it seems like the truth! Dads everywhere are hoping for something other than another tie for Father's Day. Ties which are among the staples for Father's Day gift givers is not in dad's top ten gift list.

The world and fatherhood has changed. Sadly, too few families acknowledge the changes when it comes to dad. Families who are willing to take a moment to consider the following will make the connection that there is no longer a need for the bulk purchase of ties for dads this year:

- There are more than 2 million stay at home dads. ([Pew Research](#))
- Every three out of four remote workers are men including work from home dads. ([Flex+Strategy Group](#))
- Many corporations have relinquished the formal dress code (suit and tie) in favor of a more lenient, casual standard.

If you truly love dad, it's time to reduce the epidemic of tie allergic fathers. Instead of giving dad another tie that conveys the image of a noose getting ready to be forcefully placed around a condemned man's neck, Nathaniel A. Turner has another idea.

Turner recommends that families write dad a heartfelt letter, create a video or some type of keepsake that chronicles the moment and that can be celebrated for a lifetime. "Ties go out of style quickly but the original and heartfelt words from a child that convey the love they have for their father is not only eternal but priceless" says Turner.

Turner is the author of the triumphant book Raising Supaman. He hopes to inspire and encourage parents especially fathers to be more involved and engaged in the lives of their children. Turner has written what [About.com](#) calls "an extraordinary how-to approach to being an amazing father".

Turner knows a little bit about the value of writing letters too. In 1997, Turner began writing his then two year old son letters. Only recently did he learn that he had embarked on something that had not been done in nearly 300 years.

Like a renowned British statesmen, Lord Chesterfield, did 260 years prior, Turner wrote his son letters about behavior, principles and manhood. Having no intention to publish the letters Turner inadvertently created a parenting manual – Raising Supaman.

Raising Supaman is a book written by a regular dad – a striving day to day, non-celebrity, struggling to balance work and life – parent. Raising Supaman shares the ups and downs, joys and pains, challenges and opportunities of an ordinary man attempting to raise an extraordinary child in a constantly changing and ever complex world. Parents everywhere are finding the lessons shared and

the methods Turner uses to raise his son valuable for parenting more intentionally and purposefully.

Notwithstanding introducing Raising Supaman to the world, this Father's Day, Turner wants to save dads everywhere from suffering the allergic reaction to another tie and having to endure the accompanying unsightly unwanted tie neck rash. Rather than making dad do what no other person in the family is expected to do – receive an undesired gift and smile gracefully – Turner urges families to give dad a gift that he will truly cherish.

Dads are allergic to ties so rather than give him something that hangs from his neck give him something that touches his heart. Yet, if families are compelled to buy a gift, a second best option is the gift of Raising Supaman.

Raising Supaman is available at Amazon, Barnes And Noble, CreateSpace and Kindle Store
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Nathaniel A. Turner
The Raising Supaman Project
3177066768
email us here

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